Mike Kutzke  
*How to Leverage the Impacts of Change and Communication*
Are you prepared to identify and take advantage of the opportunities that future change will present? In a fun and fast-paced learning environment, this presentation is designed to help individuals stay energized and positive in today’s challenging work environment. The presentation will focus on the impacts of communication and change in our day-to-day lives. Please come prepared to smile, laugh and enjoy the presentation.

The “Willmar 8” were eight female employees of the Citizens National Bank in Willmar who went on a two-year strike on December 16, 1977, over charges of sex discrimination. They have been featured on the front page of The Wall Street Journal, appeared on Phil Donahue and NBC’s “Today Show”, a documentary was made about them and a movie, which was shown on 60 minutes. Four of these brave women will talk to our group about the longest bank strike in American history and their fight for women’s rights.

SGT Michael Jahnke  
*Workplace Violence*
As various factors impact both employees at home and in the workplace, as well as unknown individuals, an event may occur at work in which violence erupts toward fellow employees, customers or others. Taking action quickly, and taking the right kind of actions, is critical to saving your own life and the lives of others.

Kristine Fladeboe Duininck  
*The Confidence Factor*
We will talk about the importance of humble confidence, being our authentic selves, being real and professional all in one, choosing joy and showing/sharing our hearts. There is a fine line between being over or under confident and we will talk about how to find that natural balance to increase your opportunities while being genuine and true to yourself.

**Stepping into Change with Confidence**

**MBW’s 2018 Annual Event**  
*April 20-21*
Stepping Out
of your comfort zone, taking risks and stepping forward into greatness!

Stepping into Change with Confidence

I am so excited for the upcoming state event! Make sure you have April 20 & 21 marked on your calendar to join us in Spicer. It’s a chance to meet BPW members from all over the state and also get some awesome training! Your state board of directors and meetings planner, Beth Gibson Lilja, have organized an incredible line-up of speakers for this year. One of the sessions will feature “The Willmar 8”, a group of bank employees that went on strike to fight for women’s equality in the workplace. For over two years they endured rain, snow, wind and cold, walking the picket line in front of the bank. They received national attention and it all started right here in the heartland of Minnesota. You don’t want to miss meeting these incredibly brave women and hear their story about how they made history fighting for equality.

The incredible day of training will begin with Mike Kutzke. He will have you laughing uncontrollably as he blends his Minnesota humor with a powerful message about the impact of change and communication in our lives. The day will end with Kristine Fladeboe Duininck, the top female auctioneer in the United States. She is full of energy and she has a great message about living your life with confidence. You are going to truly enjoy her. Maybe we’ll be able to talk her into auctioning off the fabulous baskets that each club will be donating. Both of these speakers have presented all over the world and we are so lucky to have them at our event.

If you haven’t checked our state website in a while, please do so, www.mnbusinesswomen.org. Each club has a page on our website under the Clubs tab. Also go to Facebook and “like” our page, Minnesota Business Women. Linda Laitala is doing a wonderful job keeping them current but she needs information from each local club to keep them updated. Make sure you forward or post information on your officers, time and locations of your events and pictures from your meetings. Let everyone know how great our organization is!!

I’m looking forward to seeing you in Spicer where we will all learn how to Step Into Change With Confidence!!
What’s on your website?

When was the last time you googled the name of your club? I was pleasantly surprised when I did that. Every club came up on the top of the page. Most of the good news ends there.

Here’s what I learned:

FERGUS FALLS – Your Facebook page is awesome! There are pictures from your latest meeting and information on your next meeting.

However, your webpage is out of date; it refers to a meeting in October and doesn’t give a year.

GRAND RAPIDS – I couldn’t find a Facebook page on your club.

The top entry on the Google search did come up with the BPW MN website and went directly to your page. Nice! Unfortunately, the information on the page is from 2016. I also found several newspaper articles on events you’ve held. Nice!

MANKATO – I couldn’t find a Facebook page on your club.

The top entry on the Google search came up with the BPW MN website and went directly to your page. Nice! Better yet, it was all about your 2018 scholarships AND it listed all your 2017-2018 meeting dates. Very nice!!

DALA – I know you have a Facebook page, but the search did not turn it up. Maybe it should be renamed?

Again, the number one item on the Google search was the BPW MN website. The programs from last year are listed with the most recent on the bottom. (It would be more convenient if the most recent were on the top.) and the new officer list is out of date.

WILLMAR – The search also came up with your page on the BPW MN website. A really nice touch is that you include a link to your latest newsletter on the top of your website. (Unfortunately the newsletters were from 2016. Please add the year, as well as the month and date when posting items.)

I could not find a Facebook page for your organization, but one of your past members (Kathy Schwantes) mentioned she was a member of the Willmar Business Women on her LinkedIn profile.

BPW MN – The President’s message should be updated as well as the calendar of events and information on the upcoming state meeting in April.

The BPW MN Facebook is getting some hits since we started regularly posting two to three items about women in history each month.

***

The sad fact is, none of us are doing a very good a job of making ourselves visible.

Here are some things you can do to freshen the look of your organization and to be more attractive to potential members.

1. Update your webpage. It’s the number one driver of prospective members to your club.
2. If your members have LinkedIn pages, ask them to list your club and the offices they held and awards they received.
3. Start a Facebook page (if you don’t have one already) and name it as close as possible to the name listed on the BPW MN website. Use it to promote your monthly programs.
4. Consider boosting your Facebook post to a targeted market. Very reasonable cost!
5. Get published in your local newspaper. Keep your name in front of women in the community where you live.

We’re all in this together, please let me know if you need help.
Women’s History

Mary Jo Igelstad, State Historian

Celebrating Women’s History Month and Black History Month

“Nevertheless She Persisted” — penned by Coretta Scott King, used by Senator Elizabeth Warren, Democrat from Massachusetts during Jeff Sessions’ confirmation hearing for Attorney General. This is the theme for National Women’s History 2018. Women are fighting not only against sexism, but discrimination of race, ethnicity, class, disability, sexual orientation, veteran status and many other categories.

Susan Burton: her son was accidentally killed by a car. She went through alcohol and drugs and ended up in the criminal justice system till 1997. In 1998 she founded “A New Way of Life Re-entry Project in Los Angeles”. ANWOL provides direct services to over 1,000 women who stay drug free and out of prison. Her memoir “Becoming Ms. Burton: from prison to recovery to leading the fight for incarcerated women” was released in 2017.

Pauli Murray (1910-1985) was a civil rights activist ahead of the time. She was discriminated based on race and color, but became an accomplished attorney, author, activist, academic and spiritual leader. She finished first in her class at Howard Law School where she was the only female student. She was denied admission to UNC grad-school due to race and denied a fellowship to Harvard Law due to her sex. She was the first African-American awarded a law doctorate from Yale, and first African-American to be ordained an Episcopal Priest. JFK appointed her to the Presidential Commission on the Status of Women and was co-founder of the National Organization of Women (NOW). When she died, the Episcopal Church honored her as their Holy Woman in 2012. In 2016 Yale University named a residential college after her.

Loretta Ross has dedicated her life to feminist issues, especially women of color. She is a rape survivor and a survivor of sterilization abuse. In 1970, she was the director of the Washington D. C. Rape Crisis Center. She launched the Women of Color Program for the National Organization of Women (NOW) and was the national director for the Black Women’s Health Project. Ms. Ross has co-authored “Undivided Rights: women of color organized for reproductive justice” and “Reproductive Justice; and introduction” with Richie Solinger. Her next book “Calling in the calling out culture” is due out in 2018. Loretta holds a B.A. from Agnes Scott College in Women’s Studies.

Elizabeth Peratrovich (1911-1958) was an Alaska Native of the Tlingit Nation. She was a civil rights leader ahead of her time. Her leadership led to the passage of the Alaska Territories first anti-discrimination act of 1945. In 1940, Juneau was segregated with signs “No Dogs or Natives Allowed”. Most Alaska native couldn’t secure good jobs. The Anti-Discrimination act failed to pass the Territory Legislature in 1943. She continued to lobby for civil rights. In 1945 when it came up for vote again, Peratrovich testified saying “I would not have expected that I, who am barely out of savagery, would have to remind gentlemen with 5,000 years of recorded civilization behind them of our Bill of Rights”. On February 16, 1945, the Alaska Territory passed the Anti-Discrimination Act to protect the rights of Alaska Natives. This law was the first of its kind nationwide and passed a full 19 years before the U.S. Civil Rights Act of 1964. In 1988 the Alaska Legislature declared February 16 as Elizabeth Peratrovich Day and in 1992 a gallery of the Alaska State Capital was named in her honor.

Why BPW?

Jeni Ritz, Membership Chair

I keep clinging to the statement, “Spring is just around the corner”. I hope that is true! A couple of thoughts on why be a part of BPW:

My women’s group has allowed me to:

• Develop life-long friendships that are built on trust, love and understanding
• Open my horizons and savor new, enriching experiences
• Grow as a person and improve my own life
• Provide me with more “self-help” than I ever found in any book!
• Give more back to my family and even to my community
• Find the support and guidance I needed to believe in myself and follow my dreams
• Network, find more opportunities and meet new people
• Solve and effectively deal with the problems that life has thrown my way
• Celebrate life’s happy occasions
• Enjoy myself, enjoy my friends and laugh… a lot

I hope many of you can attend the State Event in Spicer MN as it will be an excellent time of fellowship and learning with the Willmar group of Women. At this event I will be awarding the Coach Tote bag and all you need to get in on the drawing is to sign up a member! Make sure that your Membership Chair has a list that we can make the drawing slips from for everyone who has participated in this exercise.
Minnesota Legislative Update

Dear Minnesota Business Women, there's a whole lot going on, but not a lot to currently report. Our beautiful America is in distress...and that is the whole lot of what we could discuss. We won’t do it here. That said, I will do my very best to keep my patriotic passion at bay here, giving you just some updates on what’s happening...and to invite you to make some noise. Ok, then, keep your eyes peeled and your ears open, the Minnesota Legislative session for this year will convene for 2018, on February 20.

Here goes...With all the hoopla and political divide, with some politicians who seem to think they have more power than the individuals they represent combined, to all the incredibly insane amounts of campaign dollars paid to political parties and individual politicians from very rich special interest groups...to the uncovering of the Russian conspiracy and with a well oiled, quite large, well organized company that has been working for a few years now that attacked ‘us’ through social media, and other means with the sole purpose of the whole divide and conquer mechanism to prey upon the American people and our government. Well apparently it worked, but we need to unite, and I believe women will play a key role in our recovery process. We need to get back to the basics and the bottom line to me, as an American, is rather simplistic in nature, but one of the truths we were raised upon, and that is, “Government of the people, by the people, shall not perish from the Earth.” — Abraham Lincoln

As your Legislative Chair, I strongly encourage you to help hold and keep our government accountable. This past year has not been progressive for women, minorities and equal rights overall. We’ve seen some laws put into place dragging us backward, not forward, and that is simply not acceptable.

Hey, we’re all busy, we may think about things, become indifferent, self righteous and then we just suck it up and let the chips fall where they may. It is my belief we are a huge part of the overall problem...we do not hold our legislators, senators and politicians as a whole accountable for the best interest of, we, the people. Use YOUR VOICE! The clock is ticking.

Don’t count the moments, make the moments count...

Make the difference, act upon your indignation or issue an atta’boy/girl’ when your representative is working upon an issue that hits close to home. It only takes moments to call, write a quick email in support or against a pending law or change. We are their boss, we elected these folks and they need to have their proverbial ears bent, their eyes opened.

To call or email, just go onto the Minnesota Legislation’s web page and follow the cues to get your representative’s contact information.

Writing an email or a letter can be kind of intimidating...but it is not! Here’s how you do it! It just takes one and you’ve got that ball rolling! Email is most effective if it is not a blanket mailing to all members. Direct emails to individuals to warrant the attention you are seeking. When sending an email, remember to include your name, postal address, and phone number.

Find out who represents you and get their contact info from the Minnesota Government website.

Use the following address formats

For Representatives: (Offices are located in the State Office Building next to the Capitol.)

ADDRESS TO:
Honorable (Full Name)
Minnesota House of Representatives
(Room #) State Office Building
100 Rev. Dr. Martin Luther King Jr. Blvd.
St. Paul, MN 55155-1298
Begin your letter: Dear Rep. (Last Name):

For Senators: (Offices are located in the Minnesota Senate Building)

ADDRESS TO:
Honorable (Full Name)
Minnesota State Senate
(Room #) Minnesota Senate Building
95 University Avenue West
St. Paul, MN 55155-1606
Begin your letter: Dear Sen. (Last Name):

Again, I strongly encourage you to make your voice heard, to take your responsibility of a citizen in this land so many have fought and died for so that we could be, “A Government of the People, By the People, for the People.” Once again, united.

A few things to watch for in this session which convenes February 20th

Taxes — When Washington restructured the federal tax system late last year, this put pressure on states to update their own tax codes. In Minnesota, lawmakers typically try to line up state and federal deductions and other tax provisions to make it easier for filers. But there are some challenges this time: If state lawmakers simply adopted federal-style changes for Minnesota’s tax code, it would result in a tax increase in the hundreds of millions of dollars. If Minnesota officials do nothing, it will cause considerable headaches for state filers in 2019 and beyond. Lawmakers have to pick and choose parts of the federal tax law to mirror at the state level. But in doing so, they’ll be trying to guard against raising some people’s taxes to lower those of others. This is where the terminology, “tax conformity,” comes into play. It’s how do our lawmakers conform these mandates to our state tax laws with being as fair and harmless to our residents (MPR)

Construction projects — We are talking anywhere from 800 million to 1.5 billion in bond sales budget to rehab existing buildings and add some new ones from science labs to zoo revitalizations. The bottom line is the two parties will need to come to a consensus on the amount of that spending bill, and decide which projects are going to get said funding. The interesting thing about this bill is that it takes 3/5 in both chambers to pass into law, meaning lawmakers from both parties will have to work together to get this job done.

Leave it to voters — A quick synopsis of this is that it is an election year. Some constitutional amendments may go up for a vote of the people. We just don’t know which ones yet. Constitutional amendments head to the ballot without involvement of the governor. Once majorities in the House and Senate vote on identical language, the proposed amendment reaches the ballot. Amendments can motivate certain voters to show up, so the majority party usually tries to put up measures that inspire their own base and won’t rev up the other side’s core supporters.

Policy, Policy and More Policy — Lawmakers are likely to pick up some policy debates where they left off in 2017. Like toughening penalties for protesters who block areas of transit, new regulations on abortion, vehicle registration, and abuse in nursing homes, to name just a few.

Make those days count — Ok, my final words, if not a plea, is for you, dear women and all others, to share your voice. Take a good look at our political platform...the actual issues of importance, and as a united bipartisan effort keep our eyes on the finish line. Women, we can do this! Go to the polls and vote your heart out this election year. Be part of the process...be part of the answer! Go with your heart and your smarts when voting...not necessarily keeping to the battle lines drawn by the political parties. Remember, we’ve all been scammed by fake news...news perpetuated by another country to divide ours. It’s true y’all, “united we stand, divided we fall.” At this time in America, we, the people, need to take our government by the proverbial reins. Simple reminder: the politicians making our current day laws are not the end all and we should not bow to them, but them to us, for they are our ‘public servants.’
Pause, Research, Evaluate

Michelle Marotzke, Director

Remember that time a guy named Orson Welles had a radio show? It was back in 1938 (that’s ok, I don’t remember it either). Well, on October 30th of that year, at 8:00 p.m., Mr. Welles started his regular Sunday evening radio show titled “War of the Worlds” on CBS. This radio show was pretty much the same as others and listeners typically tuned in about 8:12 p.m. after listening to NBC’s ventriloquist Edgar Bergen and his dummy “Charlie McCarthy.” Listeners to the Welles show were in for quite a treat that night and perhaps should have heard the beginning. You see, by 8:12 p.m., the Martians had already begun their invasion and had landed in Chicago and St. Louis. At least that’s how the story went….and the ensuing hysteria became real-life panic as millions of listeners thought there was an actual Martian invasion.

Eighty years later we LOL, but how different is this story compared to that of what we now call “fake news”? If you’re on any kind of social media, or even just read a newspaper now and again, you’ve likely been exposed to fake news. It’s frustrating and annoying to read something, get excited about it, and find out that there is little, if any, truth to what you read. I may not have heard the radio broadcast about Martians landing on Earth, but I’ve read (and “shared”) my fair share of news that is barely, or not at all, true.

So what does one do when they just want to pass along a great story that they think everyone on their friends list should read? Here are my own suggestions to avoid being “that person” who shares everything whether or not it’s true: Pause, Research, and Evaluate.

Pause: If the headline and/or story causes an immediate and intense feeling of “YOU GO GIRL” or “THAT’S NOT FAIR”, take a pause. Go do something else that gives your brain a break for a few minutes. You may find that such feelings pass and you’re better able to move to the next step: Research.

Research: With today’s technology of smart phones, tablets, even news at the gas pumps, it’s easier to type a couple of words into a search engine like Google and see if what you’re reading is real. Snopes.com is a great resource to use for researching whether or not something is true. Further, pay attention to the website listed on the article. If it’s questionable whether the site is legit, go to it or Google it and check it out. Oftentimes, websites are designed to mimic a legitimate one [such as Bloomberg.com (real) versus Bloomberg.ma (fake news)]. Take a pause, do a little research and then move to the third step: Evaluate.

Evaluate: If you’re like me, that “share” button is SO easy to just tap on. Then the story you’re so passionate about is on your feed for everyone to see and start commenting on. Here’s the deal…evaluate whether or not you have the time and energy to deal with negative comments about your post. You may question the sanity of anyone who doesn’t agree with the great travesty or amazing good news that you’ve just shared, but the reality is that we are human beings and we have different experiences that shape who we are and what we believe. If you’re not ready to deal with the opposing opinions that others will surely post or debate, don’t click “share” and don’t bring it up in your office break room. No one should want to lose a friend over fake news.

In another eighty years, something will probably replace our smartphones and tablets. But just like in 1938, people will likely still cling to stories and do crazy things like believe the Martians are invading. Who knows, maybe by then they really will come to Earth. Wouldn’t that be something?

To hear the original broadcast of the Orson Welles episode mentioned above, go to: https://www.youtube.com/watch?v=Xs0K4ApWl4g.
WARMER GREETINGS

Hello. I am Sue Hallin. I am the newest DBW President. I am so glad to be on board!

I wasn’t certain I could say, "glad to be on board" with all honesty. Keep reading. Attending meetings was fun! Then one evening at a meeting, I heard my name, a strange thing, "I second that". (I was thinking of changing my name at that point). I was just nominated and voted yes - to vice president of our DBW chapter. Now I thought, where is the door. (And now president.)

Two members came up to me, as I was looking wide eyed, and said, this is easy. We will help you... I believed them... I thought I was not breathing. lol...

So I agreed, and went to my first officers meeting... That is when IT happened. I fell in love with the DBW organization, the officers, members, my mentor, and felt a warmth I had not expected, that replaced any reservations.

So today, and yesterday, and tomorrow, we are making history, together. As women dedicated to women, providing strength, encouragement, knowledge and, a listening ear and heart, making a positive difference for each one.

Some news, from our chapter, we agreed to raise our scholarships to students, from $500 to $750.

On November 4th, Deer Hunting Opener, we held our signature event, THE Craft Show, 14th annual. It went very well with no hiccups. The weather was rainy, snowy, windy and cold, but the shoppers came out! The vendors all did well and they were pleased with how smoothly and organized the whole show was. We netted $2250.

On November 8, we held our meeting. Beforehand Paula and I met with the Director of The Open Closet at Zion Lutheran Church. We presented her with a $500 check to purchase undergarments. She was absolutely thrilled. The Closet is a very important entity to the Grand Rapids community. Folks in need are able to get clean adult and kids clothes and even quilts to keep warm. That evening members met at the Grace House, Grand Rapids' homeless shelter. We had pizza delivered for the residents and staff. They were very appreciative. The Executive Director gave us a tour and told us a bit about the operations of the house. We presented him with a gift and told us a bit about the operations of the house.

We've moved!

Orders@prestoprintofgrmn.com 1257 South Pokegama Avenue Grand Rapids, Minnesota 55744-4208

For our October meeting, we honored Joy Baker with our Woman of the Year award in November. Her blog Joy the Curious leads you through investigated stories done by Joy. Joy was the person who helped crack the Jacob Wetterling missing person case. She was honored with a dinner, award, and donation to the Jacob Wetterling Foundation.

In November we started our meeting with fun gifts of beach balls and a talk with Amber Chevalier from ReYou, a wellness program through Rice Hospital in Willmar. The past few years Amber has been a guest speaker at our meetings, and we were excited to have her share Wellness Challenge Trek to the Tropics where you log miles walked/ran/biked or worked out for 8 weeks. The goal is to travel from Willmar to tropical places with our miles, if only on paper. We find fun facts and challenges to help keep this fun.

In December we celebrated our friendship of BPW members with a Christmas Party and a gift of “our favorite things”. Each member brought a wrapped gift of one or some of their favorite things, we played a fun game and took home a gift. We enjoyed dinner, laughter, and sisterhood.

Ridgewater College held their 2018 Celebration of Giving to recognize scholarship recipients on Tuesday, January 30 at 8 am. Alyssa Kurth, who received our scholarship, was unable to attend as she was one of several nursing students who were scheduled for rounds that morning.

Nagi Abdullahi spoke about her experiences since coming to the U.S. in 1997 as a teen at our January meeting. She discussed the Somali culture, Islam religion and some of the difficulties and prejudices she has faced.

In February we will learn about the Willmar School alternative programs and March will be a graduation for three girls from our mentorship program.

MINNESOTA BUSINESS WOMAN

• ADVERTISING: Minnesota Business Woman, the official publication of the Minnesota Federation of Business and Professional Women’s Clubs, Inc. is published twice each year (October and March). Ads are welcome, but Minnesota Business Woman reserves the right to refuse advertising that does not meet the standards of the organization and this magazine. For ad rates, contact the editor.
• ARTICLES & PHOTOS: Submissions to the Minnesota Business Woman magazine are welcome from both clubs and individual members.
• Articles are subject to editing for space availability, clarity, etc.
• Photos are appreciated. High resolution digital photos preferred (approx. 1 MB), but regular photos may also be submitted by postal mail.
• Faye Crane, Editor • e-mail preferred: faye@prestoprintofgrmn.com

1257 S Pokegama Ave, Grand Rapids, MN 55744
• NEXT COPY DEADLINE: September 14, 2018 — Issue 1
Women’s March January 20, 2018

Joni Fauchald, Director

I’m so happy and proud to have participated in this empowering march in the Twin Ports. Susan Jordahl-Bubacz and I walked shoulder to shoulder with hundreds of other women, men and children, all in solidarity against injustice, inequality, and social bias. We certainly were not alone that day, millions more were marching nationwide. We all stood up for the protection of our rights, our safety and our families. What a day to say, "Enough!", and "Time's Up!" We also listened to many brave women telling their story, giving inspiration, strength and a voice to other women who remain silent. The "Me Too" movement and the USA gymnasts have created a Tsunami of long overdue change. There has been an abuse of power for far too long and we will not be silent anymore. This March encapsulated so much and it just goes to show the strength, resilience, and persistence that women have.

BPW has always had a voice for fighting and upholding the "Rights" of women. We need to continue that fight and encourage women to be strong advocates for women's rights, be it through new voter registration or running for office.
Stepping into Change with Confidence — April 20-21, 2018
Johnny O'Neil's Green Lake Social Event Center
152 Lake Avenue North | Spicer, MN 56288

Registration Form Due By April 13, 2018

Name __________________________________________ Work Phone ______________________________________
Address __________________________________________ Home Phone ______________________________________
______________________________________________________________________________________________
Cell Phone __________________________________________ Member of ________________________________ Club

The 2-day event fee is all inclusive: Friday Night "Wine & Dine"*, Friday night transportation, Saturday event speakers and lunch.

REGISTRATION DUE: APRIL 13, 2018

2-DAY EVENT RATE: MEMBER FEE . . . . . $ 129.00 NON-MEMBER FEE . . . . . $189.00
SATURDAY ONLY: MEMBER FEE . . . . . $  99.00 NON-MEMBER FEE . . . . . $159.00

(PLEASE NOTE: Late registrations are not guaranteed availability of meals as count must be given early to the event center.)

TOTAL ENCLOSED . . . . . $________ Check # ________ MAIL CHECKS PAYABLE TO: MFBPW

Send check and form to: Presto Print • 1257 S Pokegama Ave • Grand Rapids, MN 55744

*Friday Night "Wine and Dine" - attendees are responsible for purchasing their own beverages at the Brew Pub and Winery except water and pop. Complimentary appetizers will be available.