



The Minnesota *Business Woman*

The Official Publication of Minnesota Business Women

Vol. 77, No 4 • Spring 2011

Official Call to MBW State Convention 2011

Minnesota Business Women's Annual Meeting will be hosted by the North Hennepin Club at the Sheraton Minneapolis West in Minnetonka, MN, Friday and Saturday, April 29 and 30, 2011. Registration for the meeting is due by April 15, 2011. A Registration form is on page 10. Hotel reservations can be made by calling 952-593-0000 — ask for the Minnesota Business Women block. Room rate is \$99.00 plus tax.

A tentative agenda can be found on page 11.

In addition, any written report can be provided for the meeting packet. Reports are due to President Elect Susan Jordahl- Bubacz by April 10. Reports should be sent via e-mail as a Word attachment (if possible) to Susan at sjbubacz@msn.com. If you do not have access to e-mail, your report can be mailed to: PO Box 432, Bovey, MN 55709.

Sheraton Minneapolis West is located by Ridgedale Mall which offers a variety of shopping experiences. The Sheraton also features an in-house Starbucks Coffee, pool, and fitness center.

All members are encouraged to attend - your vote/voice is crucial to the success of our organization. It would be great if at least one person from every club attended.

You will learn how to utilize the website and Wild Apricot, learn from other members how they are suc-

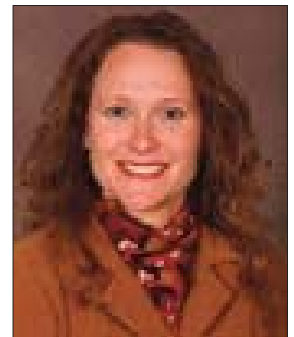
cessfully implementing growth ideas, and listen to two speakers! Remember -- your club president is no longer a member of the board of directors -- YOU get to decide what is best for Minnesota Business Women!

Your executive committee looks forward to updating you on the most recent activities!

Joy Reinhart, MBW President

Friday Night Speaker

Ms. Kristin Kopp, CSA, has been an advocate for many Twin Cities social service agencies for over 20 years. At Home Solutions, LLC, was founded in April 2006 to create a local, personalized, custom built agency providing professional home based services to seniors, people with disabilities and families in crisis.



While having lived in the Twin Cities most of her life, Kristin had the opportunity to volunteer in Kentucky, Oregon, Utah, Washington D.C. and Guatemala. Her passion for volunteering and being involved in non-profit organizations began when she was in grade school – volunteering for her church's nursery and local animal humane society.

Kristin is an active member of several cutting edge organizations including the Society of Certified Senior Advisors, Memory Care Professions and Care Options Network. She currently serves on the Minneapolis Area Senior Workers Association and Southdale YMCA Community Boards, and is the Vice President for Business Networking International (BNI) Fireside Chapter.

CLUB PRESIDENTS:

Please send the names and addresses of the 2011-12 club officers to Susan Jordahl-Bubacz before June 1, at sjbubacz@msn.com



Cool Beginnings

Minnesota Business Women
– Working Women Working Together



President Joy Reinhart

Back in October, I went to Albuquerque for a state president's meeting. I wrote the article for one of the magazines and promptly lost it. So I want to take a couple of minutes to update you on what we talked about and some learnings.

The New Mexico group is very interesting. Once national went away, the New Mexico organization almost went away. The key word is almost. A group of persistent women kept the organization alive. New Mexico is comprised of two clubs – Santa Fe and Albuquerque. They aren't looking for everyone. They are looking for those who have the same values they have.

In rebuilding they have reached out to shelters in their areas and asked what do they need to learn to determine how they can fill that gap. Additionally they reached out to their chambers of commerce.

New Mexico does four state functions yearly. One is the Employer of the Year, Sponsor of the Year, Woman of the Year and a Summer Soiree. Sponsors are recognized at all events. Their sponsor of the year needs to contribute \$500 per year to participate. The Summer Soiree is by invitation only.

New Mexico does membership drives every other month. They also suggested we look at TapRoot Foundation for additional assistance in building better organizations.

While in New Mexico I attended their National Business Womens week which included their Woman of the Year event. It included a silent auction. Their speaker was their Young Careerist.

Colorado has two events yearly. Their convention is in June and they do a legislative session in January.

We discussed at length what makes a leader and determined a leader is a grower of people and ideas. They manage people and processes.

Overall I felt it was an excellent experience and would encourage others to attend one of these events. In July it will be easier as this event will be held in Bloomington, MN and sponsored by the Minnesota Business Women.

It's hard to believe there's only two months left in this year. The time sure flew. It sure was a crazy year.

The main item that has caused us so much pain has been membership management. In February we turned the lights

on for Wild Apricot. The import process went fairly smoothly. The biggest challenge was getting all of the information exported from the old database. That took a couple of attempts.

We have had a few members visit the Wild Apricot site and one member vendor registered for Convention in April! From a maintenance perspective it is so much easier to maintain. Please remember going forward that each member is responsible for ensuring their mailing and email addresses are current. For those of you who do not have an email address, you are in the database but with a pseudo email address. If your address changes, please send or have someone in your group email the membership chair any updates.

PayPal gave Michele and Susan quite a headache. The events of 2001 have created more stringent measures for many things including PayPal. A huge thank you to Michele and Susan for sticking with the PayPal creation!

This magazine will be the first magazine where the labels will have been generated from Wild Apricot. Changing over the label fields from the old database to the new database was not an easy process. Going forward, it should be much easier.

This year is BPW's 90th anniversary. Arizona is the only state I am aware of having a huge 90th celebration this year. The intent was to have a special celebration for Minnesota but Wild Apricot, PayPal and membership issues took a higher priority. On the other hand the state presidents will be meeting in Bloomington, MN at the end of July. This is being chaired by Pam DeMarce. If you have a little spare time please let her know.

I'm sure Susan is looking for people to fill roles in her organization next year. Please don't assume someone else will step up and fill these roles. Let Susan know you are willing to play a role.

I regret I was unable to get to all of the clubs this year. Unfortunately my employment position changed which impacted this.

Sometimes it seemed as if we were sledding along full tilt and the next we were definitely carrying the sled! I believe we made some good headway this year. It has been my pleasure to serve as your president and I am anticipating Susan's year.

A Touch of Spring

Well here we are at the cusp of Spring and after this winter I'm pretty confident in saying, I'm sure many of us can't wait. I recently received a birthday gift of a small planter of crocus, daffodils and such. It was basically a planter of black dirt, but then it grew miraculously and literally 5+ inches in 24 hours time! From wee green sprouts to the crocus blooming within 30 hours of the planter hitting my table. T'was a touch of spring 'to signify new growth for your birthday' my friend had said. Well, it is a touch of spring all right. I have this vibrant new-oh-so spring green plant sitting by the window all a'bloom with gorgeous colors and scents. Aaaargh! Now I have spring fever something fierce! And, what's blooming is me - I'm bloomin' pumped for warmer days, refreshing gentle breezes through open windows and even splashing in mud puddles...my best pumps or not, just one little extra stomp in a wee gathering of water - I'm all about

President Elect Susan Jordahl-Bubacz



it! (Sigh, I just can't help myself. Smile, what can I say, or so speaketh the kid within my heart of hearts.)

Ok, back on track, back to task....though it can't come too soon our great Minnesota Spring is certainly on its way and it will indeed be here before we know it! This means so will our April 29 and 30, Minnesota Business Women's Spring Convention! It is our 90th anniversary and seriously how cool is that! When you think of history in the last ninety years and how it has affected women and the strides we've made as we've pushed ahead in the face of some pretty serious road blocks at times. When you think of the wonderful things we've helped to do, as and for other Minnesota Business Women in these past 9 decades...wow. It is something to be amazed and in awe of. We did it! And, more importantly, we continue to make a difference today. I am personally sooo excited and looking forward to seeing you all that last weekend of April. Let's get together in celebration of all that we have been, all that we are as business women of this great state and all that we can be! See you April 29 and 30th!

Call for Bids. At this time I am putting out a call for bids for our 2011-2012 year. Please submit your bids in the following areas to me (My information is listed to the left and on page 5) by Monday, April 11. Invitations to Bid include the MBW publication, Bid for Liability Insurance and Bid for Treasurer's Bond. We are also seeking individuals interested in promotions and advertising sales for our MBW publication. Deadline for packets for state convention is April 11th: And finally, Awards and Contests deadline has been extended until Monday, April 11 as well. Contests and Award Categories were printed in the last issue (Vol. 77, No 3 - Winter 2011) of MBW (that issue is also available on the web site).

Food for Thought Footnotes: Grandma used to say.... *"We all live in suspense, from day to day, from hour to hour; in other words, we are the hero of our own story."* Grandma and Elizabeth Taylor, *"I feel very adventurous. There are so many doors to be opened, and I'm not afraid to look behind them."* And finally, *"A woman is the full circle. Within her is the power to create, nurture, and transform. A woman knows that nothing can come to fruition without light. Let us call upon woman's voice and woman's heart to guide us in this age of planetary transformation."*

INVITATION TO BID — PUBLICATION

Bids are now being accepted for the composition, printing and mailing of the 2011-2012 *Minnesota Business Woman*.

Please base your bids on the following specifications:

- Four (4) issues, 200 & 250 copies per issue
- 60# offset paper, black ink
- Trimmed to fit 8.5" by 11", assembled and folded
- Mailing: labeling, sorting and delivery to post office (mailing labels will be provided by zip code order; format is 30-up on 8.5x11)
- Bids broken down for 8-page, 12-page, and 16-page editions
- Photos will be used; printer and compositor must be able to facilitate
- Multi-year quotes considered
- Guaranteed completion and delivery time

Separate bids for these three categories:

- Composition (typesetting and layout)
- Printing
- Mailing (2nd class mailing)

A sample copy of the magazine is available on request. Formatting suggestions and samples may be included with the quote.

Send final bid **BY APRIL 20** to: **Susan Jordahl-Bubacz**

E-mail (as Word attachment): sjbubacz@msn.com

If you do not have access to e-mail, mail your bid to:

Susan Jordahl-Bubacz
PO Box 432
Bovey, MN 55709

Meet the 2011-12 Candidates

Along with the candidates listed here, nominations for all positions will be taken from the floor at State Convention.

Secretary: Pattie Horne

Pattie grew up (number 3) in a family of 11 children. Education was highly stressed in the home and out of 11 children only 2 don't have post graduate degrees. She taught school - grades 3-6 and 7th grade math.



She also taught adult ESL for two years.

Married to Merton for almost 38 years, they have three children - a computer game programmer, a math teacher and a lawyer. When they were small she was a stay at home Mom and to get out of the house went into sales. Pattie sold Weekenders for 10 years and then started her present business 15 years ago with Tastefully Simple. She loves the products but also loves talking and sharing recipe ideas with clients.

Pattie ran a non-profit gift shop for 17 years as buyer and co-chair. She belongs to AAUW, BWN, BNI, BPW and MBW. Pattie has also played mah-jong with a group of friends for 34 years and is still playing. She has been a board member, president, vice-president and treasurer of these organizations. This past year Pattie has been the MBW State Recording Secretary.

Treasurer: Michele Palkki

Michele lives in Grand Rapids with her husband of almost 20 years. They have no children but are very close with many nieces and nephews that live close by. A native of Grand Rapids and lifelong resident, she loves living in the beautiful northland. All but one of her five siblings lives in Minnesota.



Michele works for the City of Grand Rapids in the Recreation and Park Department as an Administrative Assistant (translation: this covers about everything) working in the same department for 29 years (most of

her life)! She loves the change in seasons that bring different sports, events and kids of all ages that come out for different activities.

Michele and her husband love to travel and have been places such as Israel, Central America, many of the lower states along with Alaska and Hawaii. She is very active in their church and has many years of experience serving on boards and nonprofits. Michele is the currently the state treasurer.

Nominating Chair: Anne Andreasen



Anne's insurance career started in 1976 at Kemper Insurance Long Grove, IL. Since moving to Minnesota in 1983, she worked as a Senior Case Manager of Impaired Risks and a Director of Health Insurance Sales for two brokerage companies. In 1993 Anne started A&A Services, an independent insurance agency which later became A&A Insurance Services, Inc specializing in Comprehensive Employee Benefit Planning and individual life and health products. Anne has been a member of MBW [MFBPW] since 1993 and after serving in many positions on the state and club level, she was state president in 2004-05.

Always busy, in addition to MBW, Anne belongs to the following organizations:

- National Association of Health Underwriters
- Minnesota Association of Health Underwriters
- Education Committee - Minnesota Association of Health Underwriters - 2011
- National Women's Chamber of Commerce
- North Hennepin Area Chamber of Commerce
- Best Buy WOLF Omega
- Member of Synergy For Success
- Minnesota BPW Foundation Trustee 2004-2011
- Charter Commission for the City of Plymouth
- Head Election Judge - 2008 & 2010
- Society of Certified Senior Advisors - CSA

NOMINATIONS

Barb Leining, Chair

Nominations received to date are as follows:

President Elect	No nominations at this time
Secretary	Pattie Horne
Treasurer	Michele Palkki
Nominating Chair	Anne Andreasen

Sooooo, if you know of anyone interested in serving at the state level, please contact me or have them contact me!

The Minnesota Business Women have been active on behalf of women since 1919. Those who came before today's Minnesota Business Women were proud to stand up for women. They were willing to step forward as the need arose saying let me help, I can do that!!

There is an old saying that has passed down through the years as people were asked to do something to help one another. — "Let George Do It"

Can anyone out there in Minnesota land tell me how many of those early women were named George?

The 2011-12 President is current President Elect Susan Jordahl-Bubacz.

INVITATION TO BID — INSURANCE

Bids are now being accepted for the Liability Insurance and Treasurer's Bond for MBW's 2011-2012 fiscal year.

Please base your bids on the following specifications:

- Business Liability policy:
 - business liability - \$1,000,000 per occurrence,
 - \$2,000,000 annual aggregate
 - medical pay per person - \$5000
 - business personal property - \$2000
 - deductible only on property - \$500
- Treasurer's Fidelity Bond:
 - \$50,000 bond

Send final bid BY APRIL 20 to: Susan Jordahl-Bubacz
E-mail (as Word attachment): sjbubacz@msn.com

If you do not have access to e-mail, mail your bid to:


Susan Jordahl-Bubacz
PO Box 432
Bovey, MN 55709

STATE CONVENTION PACKET REPORTS DUE APRIL 11

Monday, April 11, 2010, is the deadline for state convention packet reports. 2010-11 state officers, elected positions, standing committee chairs, special appointees and club presidents should submit a report for the state convention packet.

NOTE to club presidents: If you provided a report in this publication, you do not need to send the same report for the packet. Just send an update or a note that your full report can be found in the spring publication. Reports should be sent as text in an e-mail or as a Word attachment to Susan Jordahl-Bubacz at sjbubacz@msn.com. If you do not have access to e-mail, mail your report to:

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*A good leader inspires us to have confidence
in him or her. A great leader inspires us to have
confidence in ourselves.*

They Teach It at Stanford

"I just finished taking an evening class at Stanford. The last lecture was on the mind-body connection - the relationship between stress and disease. The speaker (head of psychiatry at Stanford) said, among other things, that one of the best things that a man could do for his health is to be married to a woman, whereas for a woman, one of the best things she could do for her health was to nurture her relationships with her girlfriends.

At first everyone laughed, but he was serious.

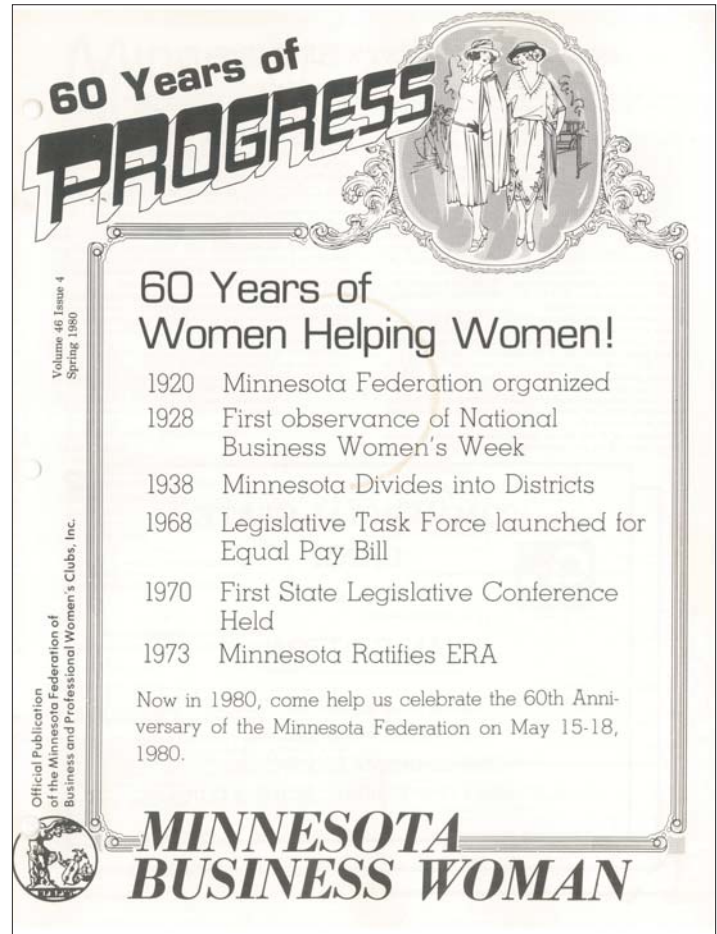
Women connect with each other differently and provide support systems that help each other to deal with stress and difficult life experiences. Physically this quality "girlfriend time" helps us to create more serotonin - a neurotransmitter that helps combat depression and can create a general feeling of well being. Women share feelings whereas men often form relationships around activities. They rarely sit down with a buddy and talk about how they feel about certain things or how their personal lives are going. Jobs? Yes. Sports? Yes. Cars? Yes. Fishing, hunting, golf? Yes. But their feelings? Rarely.

Women do it all of the time. We share from our souls with our sisters/mothers, and evidently that is very good for our health. He said that spending time with a friend is just as important to our general health as jogging or working out at a gym.

There's a tendency to think that when we are "exercising" we are doing something good for our bodies, but when we are hanging out with friends, we are wasting our time and should be more productively engaged—not true. In fact, he said that failure to create and maintain quality personal relationships with other humans is as dangerous to our physical health as smoking!

So every time you hang out to schmooze with a gal pal, just pat yourself on the back and congratulate yourself for doing something good for your health! We are indeed very, very lucky. Sooooo let's toast to our friendship with our girlfriends. Evidently it's very good for our health."

— thanks to Karen Howell for forwarding this email message



Above is the front page from the spring issue of the 1980 *Minnesota Business Women*, the official publication of M.F.B.P.W.C. We rely on our history of achievements to keep us on the path of **working women working together** to create success as we forge ahead into new frontiers. Let's all meet at the state convention in April to plan our future together!

MINNESOTA BUSINESS WOMAN

- **ADVERTISING:** *Minnesota Business Woman*, the official publication of Minnesota Business Women is published four times each year (August, October, January, and March). Ads are welcome, but *Minnesota Business Woman* reserves the right to refuse advertising that does not meet the standards of the organization and this magazine. For ad rates, contact the editor.
- **ARTICLES & PHOTOS:** Submissions for the *Minnesota Business Woman* are welcome from both local organizations and individual members.
- **Articles** are subject to editing for space availability, clarity, etc.
- **Photos** are appreciated. High resolution digital photos are preferred, but regular photos may also be submitted by postal mail.
- Contact: Faye Crane or Paula Hritz-Nobs, editors
e-mail preferred: prestoprint@qwestoffice.net
PO Box 404, Grand Rapids, MN 55744 • Phone: 218-326-6200
- **NEXT DEADLINE:** Mid-July for Summer 2011 issue.

News from around the State



BEMIDJI AREA BW Karen Tolkkinen, president

Unfortunately, I must report that Bemidji Area Business Women will close as of April 2, 2011. Several key members have moved away and there doesn't seem to be the interest in Bemidji to keep the group going. Our group voted in December to close shop.

However, there is one activity our group has decided to support before closing, and that is wage discussion and training for Bemidji State University students during Women's History Month. BABW will collaborate with the university in offering a panel discussion on March 15. A training session will follow on March 29.

The discussion is particularly timely given the assault on Minnesota's equal pay law by several state legislators. In February, The Bemidji Pioneer published a letter from BABW asking two local legislators, Sen. John Carlson and Rep. Dave Hancock, to withdraw their support from an effort to repeal this law. Happily, Sen. Carlson has done so. We await further developments.

FERGUS FALLS BPW Kathy Raasch, president

When I was elected president of our club in June I asked our members to join me in a commitment to share the gift of BPW with area women. The enthusiasm by members of Fergus Falls BPW has become contagious and by the month of February we welcomed seven new members. An invitation to area women to be our guest at a Monte Carlo Membership Mixer at our March gathering created more interest in joining our club. Our planning committee worked with a local restaurant and did an outstanding job to assure a night of great fun, good food, and casino games for guests and members alike. No money was exchanged, but women were busy placing tickets they acquired in appropriate bags to win prizes donated by BPW members and local businesses. By the end of the evening several women were asking

how to become involved with BPW and we are so pleased to add more names to our roster. We've found that if you make it a point to ask, they will come!


The remaining months of the year will slip by quickly with well planned monthly programs, state convention, and election and induction of officers for the 2011-2012 year.

BUSINESS WOMEN OF GRAND RAPIDS Susan Jordahl-Bubacz, president

"Engaging, Encouraging, Empowering and Equality."

Greetings from up North! Our Grand Rapids local has once again been busy these past few months. We enjoyed a very lovely holiday party for our members at the Forest Lake Restaurant in Grand Rapids. Ann Backes-Dodge was our hostess with the mostess as they say. It was a fun evening, full of good food, fellowship and a whole lot of laughter! (We caught several other restaurant goers smiling and peeking over to see what the ruckus was. It was just little ol' Grand Rapids chapter of Minnesota Business Women. We had so much fun, the fellow who was our waiter wanted to join!) It was a social meeting to remember, as we got to better know each other as individuals - long standing members and new. What a joy it was!

January brought a whole lot of planning to our meeting. We planned and then in February executed a wonderful delicious ham dinner complete with several wonderful desserts for Circles of Support, a local group who gives a hand up and helps people who are proactively working to rise above poverty and getting back on track after having had some pretty significant road blocks happen in their lives. These folks usually don't have a network of people to talk to, help get advice from or even the old *atta' girl* or *atta' boy*, they have no "Circles



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of Support," one to turn to. Hence, the name, "Circles of Support," and finding out how having someone in your corner can help to make all the difference when trying to move in a positive direction in life.

In February we also planned our booth for the Women's Health and Wellness Expo at Itasca Community College in Grand Rapids. The Women's Expo is quite a good tool in the arena of recruitment for our club, not to mention a wonderful day of empowerment and the bringing together of women in our area. However this year it was extremely cold at the college and everyone was at their tables all bundled up! Talk about take one for the team! Thus, a very special thanks to Faye for the extra time she put in on this event on this very cold day in February! We will be following up our recruitment drive with our annual open house the fourth Wednesday of March by inviting all the women who stopped by our booth at the Expo to our meeting. There will be appetizers, and a drawing for the huge and diverse basket of goodies and doo-dads the women of our club put together for this event. We are very excited about our March meeting!

Finally, April is our national environmental awareness/Earth Day month and we decided to take and incorporate environmental awareness into our programming schedule. We are very pleased to announce that our speaker is going to be Mary Shidler, Grand Rapids' own Kayak Lady, Kayaker extraordinaire and author of "the Kayak Lady". Mary has kayaked all 1007 lakes in Itasca County and written a book about her experience. A good read and the pictures are quite beautiful and intimate moments with nature and Minnesota lake life having been caught on film.

Until next time, the Minnesota Business Women of Greater Grand Rapids wish you love, a good life and plenty of laughter! And, we are looking forward to seeing you all at Convention at the end of April!!!

NORTH HENNEPIN Paula Helgerson, president

Make it your mission to save lives. This is a statement in the Winter issue of our MBW magazine. We, at North Hennepin, see this as an expanding concept. We enjoyed adding a bit of fun to our February meeting. Our members were encouraged to wear RED to support Heart Health for women. Being our meeting was just a couple days following Valentine's Day I don't think had any influence. However, it was a joy to see so many of our members climbed onto our little RED wagon and showed up with some kind of RED. We further supported this mission with our speaker for the evening, Cindy Ransome, speaking on alternatives to traditional medicine with a presentation on naturopath support.

North Hennepin continues to look inside ourselves to discover where our passion in life lies. Often times, in our changing world, we see that it is crucial to reinvent ourselves, our careers, etc as we continue to grow. In the growth process, support offers encouragement as well as validates to us that we are on the right path. Sometimes we need to step back and regroup. Other times we need to accept challenges and forge ahead.

Our March meeting welcomes Linda Laitala, of Inner Circle of Central Minnesota, to partner with us to be some of that support. Our journey continues on the road to self empowerment, professional development and political awareness.




Joy Reinhart
Spa Consultant

Beauty Control
Spa On

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ST. PAUL BW

Connie Hill, president

St. Paul Business Women will host an open house Monday, March 28 at the Downtowner Woodfire Grill, West 7th and Chestnut, from 5:30 to 7:30 pm. This is an opportunity for working women to meet and share their thoughts and experiences. We will showcase our organization and all it has to offer today's woman.

Members of other Minnesota LOs are welcome to join us in this event, and we'd appreciate your passing the word along to anyone you know who might be interested. Please let us know if you're coming (call 651-270-9144 or email: chill005@gmail.com).

WILLMAR AREA

Teri Beyer, president

Our chapter of MBW meets monthly for networking and education about topics pertinent in our local area as well as areas of general interest. Our January meeting was held at Café Persepolis, a local eatery with a Mediterranean focus. The program focused on the development of this business in the local community and we enjoyed a great dinner as well. February's program focused on the value of mentoring and we celebrated the 'graduation' of two of the girls from our Mentoring Program. These girls have been a part of the program since 5th grade, so have really grown up before the eyes of their mentors. The picture below is a group photo of the girls who were able to attend that evening. Our March meeting is scheduled to be held at Elmquist's, a local jewelry store that is a fixture in the business community. We will learn more about gemology and will enjoy an evening of fellowship. We will also be selecting our service project for 2011 and will be discussing plans for the 3rd annual Girlfriends Night Out to be held on May 20th at a beautiful home on the north shore of Green Lake – a great fundraiser for our Mentoring Program and the group in general!



Calendar

2011

April 22 . . . Convention Packet Report deadline
 April 12 Equal Pay Day
 April 15 Hotel deadline for Annual Meeting
 April 29 Executive Committee Meeting
 April 29-30 Annual Meeting
 Sheraton Minneapolis West, Minnetonka

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MBW State Convention — April 29-30, 2011 — Sheraton Minneapolis West
Registration Form Due By April 22, 2011

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Name
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REGISTRATION FEE: \$35.00

SATURDAY:

BREAKFAST Country Quiche - a medley of fresh vegetables, diced ham and Swiss cheese baked into a fluffy scrambled egg quiche served with sliced fresh fruit and breakfast potatoes \$20.00

LUNCH Chicken Berry Salad - Grilled breast of chicken topped with strawberries on a bed of mixed greens, spiced pecans, crumbled bleu cheese and red onion, glazed with poppy seed dressing, served with warm baguette rolls and dessert \$25.00

LATE FEE (AFTER APRIL 22, 2011) \$10.00

(PLEASE NOTE: Late registrations are not guaranteed availability of meals as count must be given early to the hotel.)

I CANNOT ATTEND, SEND PACKET ONLY \$15.00

TOTAL ENCLOSED \$

Check #

Please check one or more of the following:

- Member . . . is this your 1st state meeting?
State Officer:
State Administrative Assistant (Year /)
State Parliamentarian
Club President or Club Representative
State Committee Chair:
Past State President (Year /)
Guest or Speaker

MAIL CHECKS PAYABLE TO: MBW-Meetings • 57280 222nd St. • Austin 55912

Meetings Committee Contact: DEBBIE OSCARSON – Days - 507-538-1663 & Evenings - 507-433-6260

Online registration available. Go to Wild Apricot (www.minnesotabusinesswomen.camp9.org/Common/LoginPage.aspx?ReturnUrl=%2fadmin%2f). Enter your email id and create your password. Select Events in the menu bar and 2011 MBW Convention. Users can then select each item to add to their shopping cart and upon completion pay for their purchases online with either a credit card or their own Pay Pal account.

EXHIBITOR REGISTRATION – MBW Convention — Form Due By April 22, 2011

INVITATION TO EXHIBITORS — An opportunity to market products and/or services to professional and business women in Minnesota.

EXHIBIT HOURS: Saturday, April 30, 2011 — 9:00 a.m. to 4:00 p.m.

EXHIBIT TABLE: (one table and chair) RATE: \$25.00 members \$35.00 non-members

Name
Company
Address Phone
Email Fax
Description of Product or Display

VENDORS AT MBW MEETINGS

Vendors who wish to sell items at BPW/MN meetings shall:

- 1. Request space for selling on appropriate form made available by Meetings Planner.
2. Provide certificate of insurance.
3. Collect and submit to the State of Minnesota the appropriate sales taxes.
4. Post their sales tax number in a visible spot on their table.

POLICY STATEMENT ON EXHIBIT RENTAL REFUNDS AT MBW MEETINGS

Vendors who are registered for a meeting and not able to attend may:

- 1. Request refund from the meetings planner no later than 7 days prior to the 1st day of the meeting to receive full refund of exhibit rental cost.
2. All other requests for refund of exhibit rental cost will be at the discretion of the executive committee.

PLEASE NOTE: Exhibitors must have valid MN Tax ID Number and collect appropriate sales tax or display a tax exempt certificate.

With my signature below, I assume responsibility and liability for losses, damages, and/or claims arising out of injury to individuals or property during this conference.

Signature Date

Proposed [no changes from last year] Minnesota Business Women Legislative Platform

Equal Rights Amendment

We support:

- The passage of a bill in the Minnesota Legislature to place an Equal Rights Amendment to the Constitution of the State of Minnesota
- The passage of the Alice Paul Equal Rights Amendment, without amendments, to the United States Constitution

Economic Equity

We support legislation that provides for:

- A fair and livable wage
- Affordable dependent care
- Equal opportunities in education
- Equal access to affordable housing
- Adequate retirement benefits and Social Security
- Programs for women re-entering the workforce
- The enforcement of all equal pay legislation

Health Care

We support legislation that provides for:

- Health care privacy
- Reproductive freedom as a right for all women
- Equality of access to affordable and adequate health care and service for all
- Increased funding for research of women's health issues
- Paid sick days as a universal labor standard

Violence and Exploitation of Women

We support legislation that provides for:

- Legal protections for victims of exploitation
- Adequate funding for education programs that teach violence prevention and anger management
- The establishment of additional shelters and aftercare programs
- Programs to inform victims of their legal rights
- Compensatory damage awards for victims of violence
- Jail time when appropriate

Civil Rights

We support legislation that:

- Ensures equal rights and remedies for women in all phases of their lives
- Continues affirmative action programs
- Eliminates sexual harassment against women

Minnesota Business Women Annual Meeting

Sheraton Minneapolis West – 12201 Ridgedale Drive
Minnetonka, MN 55305
Hosted by North Hennepin

Tentative Agenda

Friday, April 29, 2011

- 5:00 – 7:30 pm Executive Committee Meeting
5:00 – 7:30 pm Pre - Convention Check-in
7:30 pm Kristin Kopp, President and
Founder, At Home Solutions LLC
Topic: Aging Wisely

Saturday, April 30, 2011

- 7:30 – 8:30 am Breakfast
7:30 – 8:30 am Convention Check-in
8:30 – 11:30 am Business
• Any additional reports
• 2009 – 2010 Audit
• Wild Apricot
• Nominations and Election
12:00 – 1:00 pm Lunch
1:00 – 2:00 pm Keynote Speaker Bonnie Bell
2:00 – 3:00 pm Installation of 2011 – 2012 Officers
3:00 – 3:30 pm Unfinished business
3:30 pm Adjourn

Memorial Service at Convention

If your organization has a member who passed away during the last year and would like that member included in our service at State Convention, please send the information to Past State President:

Barb Leining,
2020 NE 4 Avenue
Austin MN 55912
or email to: bmleinin@smig.net

Proposed 2011-2012 Budget.

All MBW club presidents will receive a copy of the proposed 2011-12 budget at least a week before the annual meeting. Anyone wishing to review the budget before the convention should contact their club president.

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POSTMASTER: SEND address changes to:
MINNESOTA BUSINESS WOMAN
PO Box 404, MN 55744

TO:

Proposed Changes to State Bylaws, State Handbook, and Model Club Bylaws

Review and discuss these proposed changes at your clubs so we may vote with understanding at the State Convention. We will have opportunities there to accept OR amend OR defeat these proposals. If you have questions about them in advance, please contact State Bylaws Chair Judy Berry (jmberry2801@comcast.net).

STATE BYLAWS

Appendix – Dues (Page 11)

DELETE current and **INSERT** proposed

ACTIVE MEMBER

CURRENT	PROPOSED
\$48.00	\$36.00

MEMBER-AT-LARGE

CURRENT	PROPOSED
\$84.00	\$72.00

RATIONALE: We currently have substantial funds in the bank, including \$6000+ in re-energizing fee money, with no specific plans for them. We do not need so much in dues at this time.

STATE HANDBOOK OF POLICIES AND PROCEDURES

1. DATA MANAGER (Page 20):

DELETE current and **INSERT** proposed:

CURRENT

1. Enters new member data
2. Processes membership renewals
 - (a) updates the renewal date
 - (b) creates the deposit
 - (c) copies the deposit and all checks
 - (d) makes the deposit at the bank and mails the copy to the treasurer

PROPOSED:

Enters new member data and updates on renewing members as received from the state treasurer.

RATIONALE: To bring into compliance with current bylaws.

2. GUIDELINES FOR MEETINGS

(Page 29) – MEETING FINANCES

DELETE number 1 and renumber 2-7

CURRENT

1. The State Treasurer will transfer to the Meetings Committee Treasurer the full amount of convention dues (\$12 per Club) submitted by the Clubs during the current year. These dues are not returned to the State organization at the close of the convention.

RATIONALE: These dues are no longer needed due to decreased meeting size.

MODEL CLUB BYLAWS

Article VI – Dues (Page 3)

DELETE Section 5 and renumber Sections 6-8

CURRENT

- Section 5. The club shall pay annual MBW convention dues of twelve dollars (\$12) to be remitted to the state treasurer no later than June 30 of each year.

RATIONALE: If the Handbook Meeting Finances proposed change is passed, this must also be done.