



# The Minnesota Business Woman

The Official Publication of Minnesota Business Women

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## Women in the Minnesota Legislature . . .

**56.1% of women who were on the ballot for the legislature won in 2010**

In 1922 women became eligible to vote and run for election to the Minnesota Legislature. Since 1922, a total of 190 women have been elected as legislators. Sixty have been elected to the Minnesota Senate and 140 have been elected to the Minnesota House. Ten women - Linda Berglin, Becky Lourey, Sharon Marko, Sandy Pappas, Donna Peterson, Pat Piper, Ann Rest, Linda Runbeck, Linda Scheid, and Katie Sieben - have been elected to both the House and Senate.

The elections held November 7, 2006 marked an historic high for women elected to office in Minnesota. Women were elected to hold 70 (34.8%) of the 201 seats in the Minnesota Legislature. In the Senate, women were elected to 27 (40.3%) of the 67 seats, the new historic high number of women elected in that body. In the House, women were elected to 43 (32.1%) of the 134 seats, a historic high for that body as well.

**MINNESOTA BUSINESS WOMAN**

we revere the past . . .  
but we believe that  
**the best is  
yet to come!**

there's no magic secret to progress —  
just a lot of faith and hard work! that's  
the way it always was throughout our  
nation's history and that's how it is today.  
what we do now . . . in the present . . . is what  
will shape our tomorrows. the future is  
in our hands. let's make it glorious!

VOLUME 42, NO. 3  
WINTER, 1976

OFFICIAL PUBLICATION  
OF THE MINNESOTA FEDERATION OF  
BUSINESS AND PROFESSIONAL WOMEN'S CLUBS, INC.

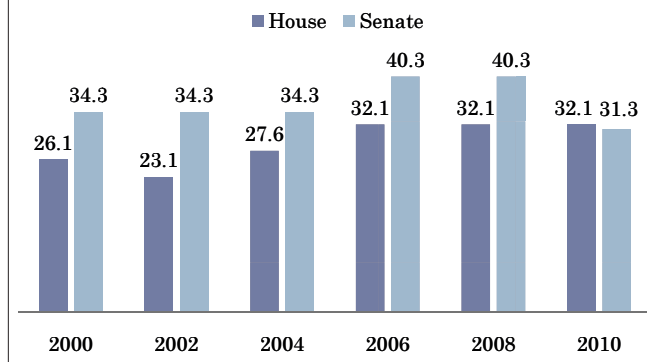
### Historic Highs Women Elected to the Minnesota Senate, House and Legislature

#### As a Result of General Elections:

| Number of Women Elected | Percentage of the Total Seats to be Held by Women | Year(s) of Election |
|-------------------------|---|---------------------|
| Senate 27               | 40.3%   | 2006                |
| House 43                | 32.1%   | 2006                |
| Legislature 70          | 34.8%   | 2006                |

#### WOMEN IN THE MINNESOTA LEGISLATURE

##### Percent Women Elected to the Minnesota House & Senate, 2000 - 2010



— from the Office on the Economic Status of Women

More than 50% of Minnesota's county commissions do not include a single woman.  
Domestic violence is the second leading cause of homelessness among Minnesota Women.



*Cool  
Beginnings*

**Minnesota Business Women**  
- Working Women Working Together



President Joy Reinhart

Greetings,

It's hard to believe Christmas has come and gone and the New Year is here. Whatever holiday you celebrate at this time of the year, I wish it entailed everything you hoped.

We made some 'discoveries' walking through the Wild Apricot settings. Until we are all at one membership date, we will be unable to set the billing settings as desired. We will use temporary settings until June. We still

have work to do on the membership renewal emails. Additionally we have encountered issues setting up the PayPal account.

We have closed the legislation survey and will proceed forward based on what those who responded indicated. Watch for an update coming out about this soon.

Patty Tanji needs to be recognized for meeting with the American Heart Association and working on develop-

ing a strategic partnership for GO RED. Our role will be to help inform ALL women we reach out to about Women's Heart Health and assist informing women how to get additional information.

Kate Malmon, Legislative Chair, will be mapping out how we can move pieces of legislation forward at the state level.

There's a lot going on at the state level. Stay tuned for further updates.

## GO Red Program — Plan to Participate!

Go Red is a program of the American Heart Association. A Go Red For Women Lunch and Learn event will be held this year on Tuesday, January 25, from 9:45 – 1:15 at the Hilton Airport Mall of America Hotel, 3800 American Boulevard East, Bloomington, MN 55425.

Each year on the first Friday in February (Feb. 4), thousands of hospitals, businesses, corporations, broadcasters, schools, etc. - Go Red. This year for the City of Brooklyn Center's Centennial Celebration, the entire city will be going red. This event promotes awareness and funding for heart disease in women!

Participation is easy. Simply wear red on February 4 to the more complex of organizing a Go Red event at work, school or local organization. Ideas are available on the following website.

<http://www.goredforwomen.org/wearredday/resources/documents/DS-4176WearRedDayActionKit.pdf>

Posters, flyers and newsletters are available for free for distribution.

Additionally there is now a program called Go Red BetterU. This is a twelve week program to improve your health. Coaching Tools, Journals, Forums, and Recipes are some of the items found on the following website. For more information go to:

<http://www.goredforwomen.org/BetterU/index.aspx>

This program could be done within the organization by club or clubs that are close together, a group of friends, etc. BetterU members check in with each other either on a bi-weekly/monthly basis.

*More Go Red information on the back page.*



### Directory Change . . . Past State Presidents 2006-2007

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(please send all e-mails to BOTH)

**Retired!!!**

A recent decline in the number of women candidates for the Minnesota Legislature does not bode well for reaching parity at this level. Women account for nearly two-thirds of the 776 million illiterate adults in the world.

## Becoming a Winner!

President Elect Susan Jordahl-Bubacz



So chimes the clock of father time. Ahhh, once again reverberating 'out with the old and in with the new,' - and such goes the age old cycle of life. For the record, I think that's a pretty good thought over all. But, of course as always I have my two cents to add to that one. While I believe whole-heartedly in moving forward, making the best of each day, broadening one's horizon, putting a little extra ummph into it and making the most of one's life ... I must say though, I do so like my old tried and trues. And, as good recipes in life go, I like to mix it up and make the best of all ingredients. For in my personal cookbook of life it seems to make for some pretty sweet icing on the proverbial cake. You see it is a pondering of mine that we have all got our "good old days" tucked away inside our hearts, and we return to them in dreams like cats to favorite armchairs. For me there is a

sense of comfort and security in that. There are roots and a stability in that comfort and familiarity that I believe is an excellent foundation/home-base shall we say to use as a spring board for our next new adventure or endeavor in life. It is solid ground in a sometimes pretty shaky world. It is a sense of being centered and balanced that allows one to step forth with confidence and on solid ground.

As, a member of this year's MBW Executive Committee, I am looking forward to 2011 with excitement and anticipation of the seriously good things we can accomplish within this wonderful organization! So, to each and every club and every individual within, I wish you the best life has to offer, many blessings and attitudes of gratitude to you and yours as we step into the dynamite year of 2011!

Down to business:

As president elect for 2010-11 MBW year, one of my duties is to see that credit is given where credit is due. Smile, and being, the atta' girl/atta' boy person that I am -- I ABSOLUTELY, WITHOUT A DOUBT want to see that happen! I want to be in the know, and I sincerely want everyone else in the state to know the absolutely amazing and wonderful things all the MBW clubs around Minnesota have accomplished this year... With an even bigger smile she says, *"In fact, I'd like to give you an award for it!"*

So, here's the scoop:

## ☆☆☆ ANNUAL MBW AWARDS ☆☆☆

**ATTENTION! ALL CLUBS!!! It's time to start thinking about all the wonderful and amazing things you've accomplished, the time is drawing near for our Annual MBW Awards.**

The MBW awards are in recognition of what MBW strives for in the arena of -Engaging, Encouraging, Empowering and Equities for Women. These awards are all about the wonderful things our hard-working clubs across our great state of Minnesota are achieving and they most certainly should be acknowledged! These awards are shining highlights of the MBW year state wide and will be given out at the awards luncheon at spring convention. Deadline for submission is April 1, 2011.

**You've worked hard for this! You know your club rocks! You and your peers have done an outstanding job! Then, by all means, please take a few minutes to give credit where credit is due!**

### MBW AWARD Categories:

#### EMPLOYER OF THE YEAR:

There are 2 awards, less than 25 employees and more than 25 employees. Employer of the year must have won on a club level first before submitting to MBW for an award. Clubs can submit a total of two, one in each category.

#### ONE CANDLE CAN LIGHT A THOUSAND (GROWTH AWARD):

This award will go out to the club who has attained the most growth in membership this past year.

#### ISSUES MANAGEMENT AWARDS:

What did your club do to bring attention to pay inequities?

The MBW Equal Pay Day Award will be presented to a club that actively participated in the community with an Equal Pay Day event that received media attention.

*continued on next page*

Only one woman has ever been appointed to the Federal 8th Circuit Court of Appeals.

Senior women in Minnesota are at higher risk than senior men of falling below income levels needed to maintain homes and meet basic needs.

**ANNUAL MBW AWARDS** *continued from page 3*

What did your club do to recognize NBWW (National Business Women's Week)?

**The MBW National Business Women's Week Award** will be presented to a club that sponsored an event or function that was dedicated to featuring MBW during NBWW. The event should have received media attention and/or a political proclamation.

How did your club incorporate the MBW Presidential theme?

**The MBW Theme Award** will be given to the club that best demonstrates the use of the Presidential theme.

What did your club do to become involved in your community?

**The MBW Activism Award** will be given to the club that best demonstrates the positive impact and/or influence that their club or scheduled activities as per the mission of MBW regarding making their community a more equal venue on behalf of women or helping women to strive to be the best they can be.

Did your club participate in an internal or external mentoring program?

**The MBW Mentoring Award** will be given to the club that best demonstrates use of a mentoring program within the club or within the surrounding community.

Did your club get involved on issues relating to MBW's legislative platform or any other legislative activity?

**The MBW Legislative Award** will be given to the club that best demonstrates involvement in legislative issues, MBW's legislative platform or other legislative activities.

Is there someone in your club or someone in MBW that has done something they thought they could not do?

**The MBW Eleanor Roosevelt Award** will be given to an individual who best typifies Eleanor's words; *"You gain strength, courage and confidence by every experience from which you must stop and look fear in the face. You must do the thing you think you cannot do."*

**PRESIDENT'S AWARD**

The current State President will select the recipient for this award.

We will be sending out further information both electronically and manually to each club (Attn: Club Presidents/Exec. Committees) within the next few weeks. We will be making this process as simple as possible. Shout it from the roof-tops! Please take the time to enter all the categories that your club is eligible for.

In all seriousness, for all the work you have done, you certainly deserve to be acknowledged. Your sister MBW are proud of you and we would like the chance to say so!

**Deadline, April 1, 2011**

Questions? Need further information? Do you have an idea for a new award category?

Contact: Susan Jordahl-Bubacz, PE • sjbubacz@msn.com • 218-259-4455 • PO Box 432, Bovey, MN 55709



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**Susan Jordahl-Bubacz**  
 Free Lance Writer  
 Grant Writer

218-259-4455  
 sjbubacz@msn.com

Executive Director  
 Bovey/Coleraine Youth Center  
*after school enrichment and life skills*

None of Minnesota's 21 Fortune 500 companies are led by a woman, and women make up less than 20% of most corporate boards in the state.

## Pay Equity Coalition of Minnesota

Pay Equity Friends,

On December 10, 2010 The Minnesota Chamber of Commerce ([www.mnchamber.com](http://www.mnchamber.com)) released its findings regarding public employee compensation. One of their many recommendations is:

"State pay equity/comparable worth law should be repealed. Its purpose is outdated, and requiring governments to correct perceived "errors" in labor markets based on bureaucratic and subjective assessments of the relative value of government jobs is an unnecessary and costly mandate."  
([compstudy.highlights.final.12.9.10.pdf](#), p.7.)

We, of course, do not agree. The purpose of the state pay equity/comparable worth law is to eliminate "discrimination against women who are paid less than men for jobs requiring comparable levels of expertise." (<http://www.mmb.state.mn.us/comp-pay-equity>) It is very likely there will be legislation introduced this legislative session, which begins January 3, 2011, in response to the Minnesota Chamber of Commerce and NAIOP Minnesota's recommendations. The Chamber of Commerce is the state's largest business advocacy organization.

The State Government Pay Equity Act and the Local Government Pay Equity Act were passed in 1982 and 1984 respectively. The Pay Equity Coalition of Minnesota is dedicated to defending the laws and ensuring they are not weakened or repealed.

Both pieces of legislation have been very successful in putting more money into the pockets of hard working women in the public sector. These laws go far beyond the concept of equal pay for equal work – which we know has been largely ineffective in terms of decreasing the wage gap between fulltime working women and men. According to a report released in June, 2010 by the Women's Foundation of Minnesota and the Humphrey Institute: "White, African American and Latina women earn \$0.76, \$0.61 and \$0.56 on the dollar, respectively, compared to white men". (<http://www.wfminn.org/research/?51>). The State Government Pay Equity Act has helped to eliminate this gap for state employees -- except for \$.03 of it!

We can use your help! It is important that our side is represented at the State Capitol this winter. As much as we look to our volunteers for help, it is important that paid professionals come to our aid as well, and that requires money.

If you or your organization can help, please send your check donations to our fiscal agent:

Minnesota Women's Consortium  
550 Rice St.  
St. Paul, MN 55103  
Check tagline: Pay Equity Coalition of Minnesota

Please contact me any time if you have any questions about the efforts of the Pay Equity Coalition of Minnesota. We are also available to speak at your events.

Sincerely,

Patty Tanji  
Pay Equity Coalition of Minnesota  
[www.womenpayequity.blogspot.com](http://www.womenpayequity.blogspot.com)  
[ptanji@aol.com](mailto:ptanji@aol.com)  
651-271-1462

## Nominations for 2011-2012

Let's see, what can I tell you about Nominations? The answer? Not much, and I was so sure this would be the year we would have more than one candidate for each office. Sure would be fun again.

The Nomination Packets were mailed to each of the Clubs as required. Unfortunately, to date I have to admit I must have been wrong or else we just have shy members. However, I do have good news too. In addition to Susan Jordahl Bubacz who will automatically become president next year, two of this years officers are running again for their current positions. This is the slate at this moment in time:

|                 |                |
|-----------------|----------------|
| President Elect | OPEN           |
| Secretary       | Pattie Horne   |
| Treasurer       | Michele Palkki |
| Nominations     | OPEN           |

Please don't be shy about getting in touch if you would be interested in one of the positions or if you know someone who might be. You know, this is a wonderful opportunity to try your wings in a safe place. You have a great group of ladies that come to our state meetings: ready and willing to help in any way they can without being judgemental. We would love to see more new faces at State Meetings.

Barb Leining  
2010-2011 Nominations

## SAVE THE DATE!

Friday evening, April 29, 2011  
Saturday, April 30, 2011

### 2011 MBW Annual Meeting

Sheraton Minneapolis West  
12201 Ridgedale Drive  
Minnetonka, MN 55305  
(612) 326-3524

Hotel room rates:  
\$99+t for single/double  
Deadline for room rate: April 15, 2011  
Room block under: *MN Business Women*

*The following tentative schedule is  
subject to change:*

*Executive Committee meeting 4-7 on Friday  
Friday evening program 7-9  
Saturday breakfast at 8  
Meeting 9-4*



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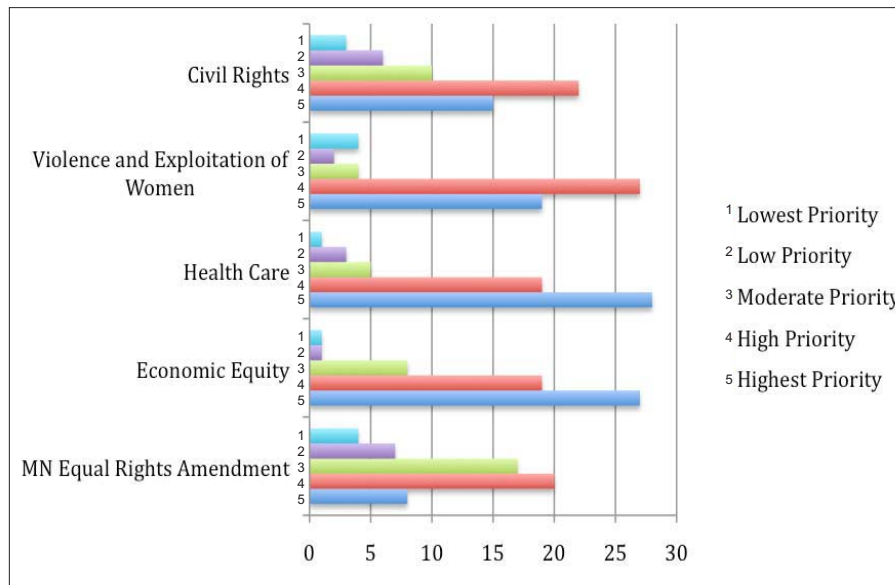
763-205-6941  
evairene@comcast.net  
www.irenetheis.com

Women make up 50.8% of Minnesota's workforce.  
The wage gap exists in every occupation, including those dominated by women.

## Results of the Legislative survey

In November, all Minnesota Business Women (MBW) members were sent a link to a website for survey to determine the organizations political interests. The survey also included questions about the membership's interest in endorsing political candidates. Only 56 members took the time to complete the survey. This represents under a quarter of our statewide membership. Here are the results of the survey.

The ranking of the planks in the MBW Legislative Platform:



- The respondents felt that partnering with like-minded organizations was the best way to be active legislatively
- Of those that responded to the survey, 71% were willing to advance the MBW legislative agenda
  - o Members were most willing to write letters and work with other organizations
  - o If you provided your contact information, Legislation Chair Kate Malmon will be contacting you

A question was raised during the 2010 election season about the possibility of MBW endorsing a candidate for office. That question was the impetus for the survey. When asked, 72% of the respondents felt that MBW should not endorse candidates for office. The following responses were provided as to why or why not MBW should endorse candidates:

*I think we need to encourage women of all political beliefs to become a part of our group and work for the betterment of women. Not just the very liberal agenda, which makes some of us feel like we are outsiders as our views are more middle of the road.*

*We are an issue-based organization. If we endorse candidates we endorse everything they stand for instead of working on an issue important to women and educating the candidate to our point of view - no matter their party affiliation. If we endorse*

*then we only educate the one party because the others will not be interested in what we have to say.*

*Endorsing a candidate gives exposure to our causes.*

If MBW did endorse a candidate, the respondents felt that it should be a candidate for statewide office such as governor and state representative. 80% of the respondents also felt that an endorsement from MBW should not include a financial contribution. The following responses were given as to why or why not a contribution should be made to an endorsee's campaign:

*If MBW decides to endorse, money should be given; campaigns are expensive. It doesn't have to be a lot, but it should be something.*

*I do not want my membership dues used to support political efforts. If that is to be the case, then I will reconsider my membership.*

*We have such limited funds now. We can encourage our members to make a contribution if that is what we decide, but I don't think the organization should.*

Thank you to the 56 members that took the time to complete the survey. Your input is valued and greatly appreciated. This is your organization and it is yours to shape.

If you are interested in serving on the legislation committee, please contact Legislation Chair Kate Malmon at 612-867-5025 or [kshm@comcast.net](mailto:kshm@comcast.net)

### For helpful tools to make informed decisions

please visit our website at [www.mnbusinesswomen.org](http://www.mnbusinesswomen.org). You can log into our 'members only' section to find bylaws, handbooks, logos, membership forms, toolkit ideas, and best practices. Don't forget to add your club's events and websites to the appropriate section of the site or feel free to pass your information along to our webmaster for updating.

Contact [info@mnbusinesswomen.org](mailto:info@mnbusinesswomen.org) for more information.

Patty Tanji, Webmaster

In Minnesota, female-headed households face average accredited care costs for one child approaching half of their median income. Women of color in Minnesota are most likely to receive high-cost loans of all types, even at upper income levels.

## **Susan B. Anthony: Quintessential Nineteenth Century Woman**

by Patricia L. Cummings

NOTE: This article, which appeared on pages 8 & 9 of the printed issue, is available online at:  
<http://www.quiltersmuse.com/susan-b-anthony.htm>



# News from around the State



## FERGUS FALLS BPW Kathy Raasch, president

When our new year began in June, our members pledged to breathe the new life into our club. Our executive committee made a list of goals for the year and our club immediately went to work on that list. Membership has been a priority and we have indeed welcomed some new members this fall. We also have developed a new brochure as a way to market ourselves and now have a Facebook page as well.

Another goal was to develop a fundraiser in order to contribute to scholarships for area women. Our club developed a "secret recipe" for a holiday cheese ball and we hit the ground running with our new project. We set our sites on pre-selling 500 cheese balls, but underestimated how much people in our community were going to fall in love with them. We took orders for 750 cheese balls! We now have people in our community already anticipating our next cheese ball sale ~ a fundraiser that we will hold annually each fall. As it happens many times, good things came from this project. 1.) Our profits were far greater than we could have imagined. 2.) As folks are sharing those cheese balls at holiday parties and family functions, word is quickly spreading about BPW in Fergus Falls. 3.) Our club found the best part of the project was the time we, as members, spent together making those cheese balls (yes, we personally rolled each one!). It was a great Saturday morning of work and "girl talk".

We closed out 2010 with our annual Christmas party and silent auction. We had the pleasure of being entertained by two musicians playing wonderful jazz music while we dined. It has been our members' tradition to bring baked goods, holiday décor, and other items for our auction, and we let the fun begin with the bidding frenzy. It serves as a great way to get into the holiday spirit.

I continue to marvel at the wonderful women involved with this club. As we approach the New Year we have busy months ahead in our schedule and goals yet to meet. I have no doubt that the list will be complete when we end our year in May.

## BUSINESS WOMEN OF GRAND RAPIDS Susan Jordahl-Bubacz, president

"Engaging, Encouraging, Empowering and Equality."

Greetings from up North! Grand Rapids has had a phenomenal year, with some absolutely great meetings and wonderful speakers. Meeting themes and speakers ranging from self-empowerment, business skills like networking. To matters of the heart, like all the very important and legal ins and outs of an unexpected death and being a donor and living wills. Hearing some pretty astounding statistics, we also made sure to keep the pulse on our local commu-

nity in areas of concerns and issues – Homelessness and hunger, being in the forefront. As individuals and a club we have learned and grown through these initiatives. It has also initiated action, as we have grasped each other hands and stood up, united. Stepping up to engage, and engage we have.

On November 19, in the middle of National Homelessness and Hunger Week, and a bitterly cold night, many of our members showed up at the annual One Night Without a Home cardboard box campout to help raise awareness for the cause. (Yes, in the frozen tundra of northern Minnesota we have a high rate of homelessness, of which 33% are children.) Some GR MBW participating by staying 19 hours in 3 to -9 degree temps, to making crockpots of hot soup, donating water and wonderful bars to that nights soup-line. Members walked in the awareness walk with local elected officials. Some brought blankets, personal hygiene items and gently used warm clothing, and financial donations. The individual members of the Grand Rapids Minnesota Business Women really lent a hand up to help create awareness and make a difference to others in our community. As an organization we gave a monetary donation to Crisis Housing, The Grace House Homeless Shelter and the BCYC Teen Center

All monies collected for the One Night Without a Home went to the Sharing Fund at the Grand Rapids Community Foundation to be used by local agencies who deal in crisis housing situations. Of the homeless in our county of high unemployment, actually 49% are working, but they are not making a living wage. Not bringing in enough to keep a roof over them and their children's heads, buy food and the gas to get to work. They are a silent population who don't say a word, women who live in their cars with their children, but won't seek help because they are so afraid they might be seen as an unfit parent and have their children taken away. Homelessness is not a crime. What we have learned from this is these 'faceless' people may well touch our lives daily, of whom we may have shared a smile with. People, who greet us each day when we stop at the local gas station, for a cup of coffee or sit in the pew next to us at church. As MBW, we realize that 'we' are all part of a whole and we all need to continue to fight for the availability of the rights of good pay, health insurance, sustaining food and a roof over our heads. All people deserve the dignity of having these things.

Yes, to be healthy communities, a healthy state, a healthy nation it is a must. We as a local organization and, you, our sisters across the state, must continue to work together at what MBW does best in order to make inroads for necessary changes and equal opportunities for all to come to fruition.

On behalf of the Minnesota Business Women of Greater Grand Rapids, our wish for you and yours is for a prosperous and truly Happy New Year!



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Occupational clustering contributes to the wage gap, threatens women's economic stability,  
and compromises the productivity of Minnesota's economy.

Minnesota has the third highest accredited childcare costs in the country.

## NORTH HENNEPIN BW

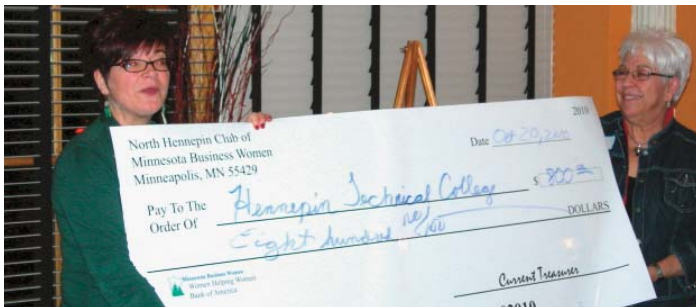
Paula Helgerson, president

Baby it's Coool outside. Yes, the "cool" has not only begun, it's in full swing. Cool to see how we each bring our own special tools to the table. Cool to acknowledge the tools before us. Some of us are developing our computer skills as we are now a decade into this new century. Staying up to date with technology is crucial to our day to day lives. North Hennepin continues to spread our group's communications through our monthly E-newsletter and our Facebook page. Consider becoming our friend.

Tools in your toolbox come in many forms and varieties. North Hennepin has been using its fundraising success to continue our goal of empowering other women. Our fundraising efforts, each year, go to help women entering area colleges to better themselves and the lives of their families. This fall we recently donated two \$400 scholarships to Hennepin Technical College, North Branch located in Brooklyn Park.

We center our programming to embody personal empowerment, professional development and political awareness. Using table tents with political questions to get members interacting and sharing ideas, or a simple table question about her career builds connectedness.

North Hennepin heads into 2011 with our "tool box" filled with years of knowledge to share, kindred spirit, and expertise we have just begun to tap. A growth mindset, one that embraces what can be, is our goal. The fresh, New Year lies ahead. North Hennepin is eager to remain actively engaged.



*Pictured: Paula Helgerson, NH president (left), presenting check to Carole Carlson, Hennepin Technical College (right)*

## OWATONNA BW

Laura Seid, president

As 2011 kicks off, the Owatonna Business Women are in full swing planning our annual scholarship fundraiser and night to recognize a local Woman of Achievement. We invite you to attend and mingle with Owatonna Business Women, enjoy a glass of wine, good food and raise money for deserving women looking to further their education. The event will be held at the Owatonna Arts Center the evening of Friday, March 11th. We hope to raise nearly \$10,000 for scholarships through our silent auction, raffle and event sponsorship.

As we prepare for the fundraiser, we are also in the process of accepting nominations for the Woman of Achievement award. This award dates back many years in our community and was formerly known as the Woman of the Year. It is a very prestigious honor shared by many deserving women in our community who exemplify someone other businesswomen look up to. Nominees are not

necessarily OBW members and local businesses and residents nominate women who contribute regularly to the community, excel at their chosen career, work on behalf of women/family issues in the workplace and are considered leaders amongst us. We are always looking for judges to help us select the 2011 Woman of Achievement, so feel free to let us know if you are interested.

This annual event allows our growing organization of around 50 women a chance to promote other women while getting to know each other, sharing our talents in planning an event of this caliber and maybe even enjoying a glass of wine together!

## SKYWAY OF MINNEAPOLIS BW

Beth Gibson Lilja, President

We hosted our Sixth Annual Fundraiser on Thursday, October 14 at Local D'Lish in Minneapolis. This year we tried something new with a vendor marketplace. We had nearly 20 vendors participating. Profits from this event are being shared by the SMBW Education Fund and the Mill City Farmers Market. The Market's mission is to promote local, sustainable and organic agriculture, increasing economic opportunities for farmers, urban youth, small businesses and food artisans. Unfortunately, we did not sell as many tickets as we had hoped; however, those in attendance were very generous with their money for our silent auction and purchases from the vendors.

At our January 2011 meeting we are looking forward to a round-table strategic planning session with our members. Upcoming programs include a financial planning session, a representative from the Smile Network and a legislative update.

We have revised our Website and we invite everyone to check us out at [www.skywaybw.org](http://www.skywaybw.org).

We invite all MBW members to join us for lunch on the 4th Thursday of each month (3rd Thursday in November and December) from 11:15AM – 1:00PM at the Fire Lake Grill in the downtown Minneapolis Radisson Hotel.

## WILLMAR AREA BW

Teri Beyer, president

Our chapter of MBW meets monthly for networking and education about topics pertinent in our local area as well as areas of general interest. Our annual banquet in October was very successful and well attended. We honored a local medical clinic as Employer of the Year and the director of a local shelter as Woman of the Year. The silent auction conducted at the banquet was a great fundraiser for us as well. In November, we conducted additional fundraisers in preparation for the Holiday Season and our meeting was focused on local government. Our newly-elected county attorney, Jenna Fischer, spoke to the group and answered many questions around our local government. Our December meeting was focused on our Christmas celebration as well as collecting donations for both the Kandiyohi County Girls' Home and for the family of one of the former participants in our Mentoring Program whose home was destroyed by fire the day after Thanksgiving. Both causes will benefit greatly from the generosity of our members! Our Mentoring Program has had an active fall with sailing, school shopping, attending a play and ringing bells for the Salvation Army. All the girls enjoy the activities as well as the influence of a woman outside their family, friends and teachers.

**While cancer mortality for Minnesota women overall is lower than the national average, Native American women here are two times more likely to die from cancer than Native American women nationally.**

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**POSTMASTER: SEND** address changes to:  
 MINNESOTA BUSINESS WOMAN  
 PO Box 404, MN 55744

TO:



**Tuesday, January 25, 2011 — 9:45 am - 1:15 pm — Hilton Airport Mall of America Hotel**

Register by January 18th at:

<http://events.r20.constantcontact.com/register/event?oeidk=a07e343qr8y9732a0f8&llr=kijx7fdab>

## National Wear Red Day® is Friday, February 4 . . . Plan to participate!

Each year on the first Friday in February, thousands of hospitals, small businesses, multinational corporations, news broadcasters, schools, individuals and even landmarks "Go Red " to help raise crucial awareness and significant funds in the fight against heart disease in women. This year you too can **Make It Your Mission to save lives.**

Celebrating **National Wear Red Day®** is easy --- and lifesaving -- from simply **wearing red** to helping organize an event at your workplace, school or club.

Looking for ideas to get out the message?

Go to: <http://www.goredforwomen.org/>

- ♥ Find ideas to help you plan your own event in their **Wear Red Day Action Kit.**
- ♥ Download free posters, flyers and newsletters to share with friends, family members and other important women in your life.
- ♥ Educate yourself - and others - about heart disease and how to live a healthy life with their **Wear Red Day Knowledge Kit.**
- ♥ Find ideas for planning a fundraising event and help raise funds needed for lifesaving educational programs and the development of new treatments to fight heart disease in women.

## Calendar

2011

March 2 . . . . .Spring MBW deadline  
 April 22 . . . . .Convention Packet Report deadline  
 April 12 . . . . .Equal Pay Day  
 April 15 . . . . .Hotel deadline for Annual Meeting  
 April 29 . . . . .Executive Committee Meeting  
 April 29-30 . . . . .Annual Meeting  
 Sheraton Minneapolis West  
 Minnetonka

### MINNESOTA BUSINESS WOMAN

- **ADVERTISING:** *Minnesota Business Woman*, the official publication of Minnesota Business Women is published four times each year (August, October, January, and March). Ads are welcome, but *Minnesota Business Woman* reserves the right to refuse advertising that does not meet the standards of the organization and this magazine. For ad rates, contact the editor.
- **ARTICLES & PHOTOS:** Submissions for the *Minnesota Business Woman* are welcome from both local organizations and individual members.
- **Articles** are subject to editing for space availability, clarity, etc.
- **Photos** are appreciated. High resolution digital photos are preferred, but regular photos may also be submitted by postal mail.
- Contact: Faye Crane or Paula Hritz-Nobs, editors, e-mail preferred: [prestoprint@qwestoffice.net](mailto:prestoprint@qwestoffice.net) • PO Box 404, Grand Rapids, MN 55744, Phone: 218-326-6200, Fax: 218-326-2258
- **NEXT DEADLINE:** March 2 for Spring 2011.