



The Minnesota *Business Woman*

The Official Publication of the Minnesota Federation of Business and Professional Women's Clubs, Inc.

Vol. 76, No. 4 • Spring 2010

New Beginnings

Minnesota
Business Women's

*Conference/
Business Expo*
April 30, 2010

State Convention
May 1, 2010

State Convention Packet Reports due April 19

Monday, April 19, 2010, is the deadline for state convention packet reports.

2009-10 state officers, elected positions, standing committee chairs, special appointees and local organization presidents should submit a report for the state convention packet.

NOTE: If you provided a report in this publication, you do not need to send the same report for the packet. Just send an update or a note that your full report can be found in the spring publication.

Reports should be sent via e-mail as a Word attachment (if possible) to Joy Reinhart at reinhartj@gmail.com.

If you do not have access to e-mail, mail your report to Joy at: 7020 Unity Ave. Brooklyn Center, MN 55429.

Official Call to MBW Premier Signature Event & State Convention 2010

"New Beginnings" Conference/Business Expo and the 2010 State Convention of Minnesota Federation of Business and Professional Women's Clubs, Inc. (dba Minnesota Business Women) will be hosted by North Hennepin Business Women at the Crowne Plaza North, Brooklyn Center, on Friday and Saturday, April 30 and May 1, 2010. Registration for the conference and meeting is due by April 12, 2010. A Registration form is on page 10. The hotel reservations can be made by calling 800-481-3556 — ask for the Minnesota Business Women block. The code is MWW. Room rate is \$84.00. You may also register online at: www.mnbusinesswomen.org/events.asp

A tentative agenda can be found on page 11.

If you are a state officer, local organization president (or representative), immediate past state president, standing committee chair, special committee chair or appointee, you are required to attend both the pre-convention meeting beginning at 8:30 a.m. and the state convention, immediately following the pre-convention meeting.

In addition, a written report should be provided for the meeting packet. Reports are due to Vice

President Joy Reinhart by April 19. Reports should be sent via e-mail as a Word attachment (if possible) to Joy at reinhartj@gmail.com. If you do not have access to e-mail, mail your report to 7020 Unity Ave. Brooklyn Center, MN 55429.

I am very excited about this year's first ever statewide Signature Event and Convention! A complete agenda can be downloaded from the EVENTS page of the Web site. If you can't attend during the day on Friday, we encourage you to join us for our gala dinner featuring keynote speaker, Dr. Verna Price. Don't miss this opportunity to renew your MBW friendships and make new ones! We challenge you to bring all of your local organization members and participate in the 2010 Conference/Business Expo and State Convention. Your life will be changed forever... Guaranteed!

The Friday conference is open to the public as well as members. The convention is open to all current members in good standing and everyone is encouraged and welcomed to attend.

Your executive committee looks forward to Re-envisioning Our Future together — personally, professionally, and politically!

Patty Tanji, MBW President

CHECK OUT OUR STATE WEB SITE!
www.mnbusinesswomen.org

President Patty Tanji



PRESIDENT'S MESSAGE

One word describes this past year. Wow! A year in which I faced the most professional and spiritual challenges of my life. A year in which our organization's very existence was threatened. Whew, glad that's almost over! The executive team of:

Yours truly;
 Mert "here's my two cents" Horne;
 Joy "the square root of the third particle is..." Reinhart;
 Kate "I've got it all under control" Malmon;
 Karen "love to be with you but Florida calls" Howell, honorary exec. committee member and parliamentarian; and
 for a while, Jane "wish I were cloned" Geisinger;
 have put in place an infrastructure that will help us move forward into the future.

Thank you to:

Judy "queen of all there is" Berry, bylaws;
 Linda "training and wisdom diva" Laitala;
 Faye/Paula, Paula/Faye, "undying commitment and willingness to do anything at anytime: I bow to your greatness" — yes, that's right, no last names required;
 Deb "voice of calm" Oscarson, meetings and all that other stuff;
 Barb "can't thank you enough" Leining, nominations, dues processing & meetings;
 Beth "we have fiduciary responsibilities" Lilja, programming;
 Diane "wisdom and support coach extraordinaire" Norland, fall conference facilitator;
 Holly "these 60 hour work weeks are killing me" Morey, auditor;
 Pam "WowZone indeed" DeMarce, fall conference host;
 Mary Jo, "excuse me while I research that" Iglestad, historian;
 Wendy "fancy knitting too" Reiten, finance;
 Kimberly "the smart one" Giles, training; and
 Mindy "equal payday coordinator, I think" Bowman.

Thank you also to our strategic partners:

U.S. Women's Chamber of Commerce for online merchant processing services;
 RL Computing for Web services and contact management system;
 Misti Okerlund for legal advice;
 Dana Ellis, Ellis International, for professional meetings planning; and
 Mickey Mikeworth, RichChicks, for sponsoring unhappy hour.

You've all made this year a success.

But, it ain't over until May 31, 2010! You'll still have old Patty "take a deep breath and do NOT send that e-mail" Tanji, to kick around a couple more months. At which time I will have to thank even more people — because by then, our magnificent conference will have taken place. Did I mention our first signature event coming up on April 30? So, if you know how we can improve and are willing to get your hands dirty, I'm all ears. And, of course, I encourage you to be part of the leadership team in 2010-2011. An abundance of growth is guaranteed. Breathing is highly recommended!

ONWARD AND UPWARD!

RE-ENVISIONING
 Our Future

MINNESOTA BUSINESS WOMAN

• **ADVERTISING:** *Minnesota Business Woman*, the official publication of Minnesota Business and Professional Women's Clubs., Inc., is published four times each year (August, November, January, and March). Ads are welcome, but *Minnesota Business Woman* reserves the right to refuse advertising that does not meet the standards of the organization and this magazine. For ad rates, contact the editor.

• **ARTICLES & PHOTOS:** Submissions for the *Minnesota Business Woman* are welcome from both local organizations and individual members. • **Articles** are subject to editing for space availability, clarity, etc. • **Photos** are appreciated. High resolution digital photos are preferred, but regular photos may also be submitted by postal mail.

• **CONTACT:** Jane Geisinger, editor, e-mail preferred: janegeisinger@charter.net • 602 W Cavour Ave, Fergus Falls, MN 56537, Phone: 218-205-1151 (c) or 218-739-5201 (h).

Vice President's Report: Greetings to all!

Joy Reinhart, Vice President,
reinhartj@gmail.com

Time flies! We are almost to the end of another MBW year. It seems like yesterday, that as an organization, we stepped out on our own facing uncertainties, change and challenges. We have made progress in the last year but have more challenges in the future.

Since it is almost the end of the year, it's time to recognize those clubs who have accepted the uncertainty, change and challenge with their entrepreneurial spirit.

CLUB PRESIDENTS:

It's time to fill out the form for awards!

Awards forms can be found at mnbusinesswomen.org; click on MEMBERS LOGIN.

If you don't know the login, send an e-mail request to: info@mnbusinesswomen.org.

Completed forms can be mailed to Joy Reinhart, 7020 Unity Ave, Brooklyn Center, MN 55429 or e-mailed to reinhartj@gmail.com. The forms postmarked March 2010 are eligible.

Don't delay — do it today!

INVITATION TO BID

Bids are now being accepted for the composition, printing and mailing of the 2010-2011 *Minnesota Business Woman*.

Please base your bids on the following specifications:

- Four (4) issues, 200 & 250 copies per issue
- 60# offset paper, black ink
- Trimmed to fit 8.5" by 11", assembled and folded
- Mailing: labeling, sorting and delivery to post office (mailing labels will be provided by zip code order; format is 30-up on 8.5x11)
- Bids broken down for 8-page, 12-page, and 16-page editions
- Photos will be used; printer and compositor must be able to facilitate
- Multi-year quotes considered
- Guaranteed completion and delivery time

Separate bids for these three categories:

- Composition (typesetting and layout)
- Printing
- Mailing (2nd class mailing)

A sample copy of the magazine is available on request. Formatting suggestions and samples may be included with the quote.

Send final bid **BY APRIL 19** to: Joy Reinhart
E-mail (as Word attachment): reinhartj@gmail.com.
If you do not have access to e-mail, mail your bid to:
7020 Unity Ave. Brooklyn Center, MN 55429.

NOMINATIONS NEWS

Barb Leining, Minnesota Business Women, Inc.,
2010-2011 Nominations Chair

At this place and time, I have Joy Reinhart running for state president and Susan Jordhal-Bubacz running for state secretary. The offices of state president elect, state treasurer, and nominations chair remain open and waiting for someone to step forward. So far, those I have contacted have declined or just failed to get back to me. I am still working on it, so if you have someone who would be interested in any of the state offices, please call me at 507-433-2895 or e-mail me at bmleinin@smig.net.

Meet the MBW 2010-11 Candidates

NOTE: Due to the resignation of President Elect Jane Geisinger in September 2009, the position of president is open for election this year.

President: JOY REINHART

Joy has been a member of Minnesota Business Women for eight years. Positions she has held within the organization are North Hennepin local president, state webmaster and most recently state vice president. She also filled the president-elect role as needed during the current year. In her career, she is a consultant who fills project manager and business analyst positions within corporations. She is currently completing a long-term project with Super Valu in a business analyst role. To relax, Joy enjoys cryptoquotes, Sudoku and riding her motorcycle. And, she loves being a Grandma. In June she will be Grandma for the 4th time and is anxiously awaiting the new arrival.



Secretary: SUSAN JORDHAL-BUBACZ

Susan has been a member of Grand Rapids Minnesota Business Women for four years and is currently serving her second term as president. She is the executive director of a non-profit that focuses on after school enrichment and leadership opportunities for youth and teens. Susan has held positions in numerous organizations and community committees, including Kiwanis, Sons of Norway, Community Service Council (40 plus agencies focusing on education), Housing Issues Advisory Committee for Koochiching and Itasca County, and Boy Scouts, along with chairing several large community events. She loves teaching Community Ed classes and believes strongly in continued learning. She has written cooking columns for 26+ years. Her hobbies include cooking/baking, gardening, writing, fishing, kayaking, hiking, mentoring and art. Her son, Zach, is 26.

President Elect, Vice-President, Treasurer & Nominations Chair: Open

NOTE: Along with the candidates listed on this page, nominations for all positions will be taken from the floor at State Convention.



Skyway of Minneapolis Business Women

Beth Gibson Lilja, president

Skyway of Minneapolis Business Women's continued success is a result of the enthusiasm and dedication of its members. Our Fundraising Committee — Co-Chaired by Amy Glass and new member Ann Yin — is in its initial stages of planning our Annual Fundraising Event. The date has been set for Thursday, Oct. 14, 2010, to coincide with National Business Women's Week. The Fundraising Committee's goal is to raise money for not only our Community Outreach Program but also for our Local Organization Education Fund. We use this fund to help support our members' attendance at the state meetings and now for the upcoming Signature Conference.

In February 2010, we held a roundtable discussion regarding our 2010-2011 program planning year. We have determined our speakers for the upcoming fiscal year and are in the process of confirming the speakers and working on our program brochure for distribution at our Annual Meeting in May.

We are also updating our marketing and membership efforts through the use of technology. Our Yahoo! Groups account works well for the distribution of materials to all members as well as serving as our virtual

filing cabinet. We are in the process of updating our Web site as well as our Facebook presence with our new logo and tagline. Our goal is to have every member connected via Facebook.

We invite all Business Women members to join us at our meetings on the 4th Thursday of the month at the Hard Rock Café in downtown Minneapolis.

Willmar

Teri Beyer, president

Our chapter of MBW meets monthly for networking and education about topics pertinent in our local area, as well as in areas of general interest. In March we'll hear from a local exercise physiologist with tips on exercise and what provides the most health benefits. In addition, we are pleased to have been selected as the recipient of a grant from the MBW Foundation. This money will be used for our scholarship fund which benefits non-traditional female students attending our local college, Ridgewater. In April, we are excited to have our own Sue Liden as a featured speaker at the New Beginnings Conference on April 30. We certainly appreciate her wit and wisdom, so we are happy she can now share it with others as well. Our scholarship recipient will be announced at our May meeting,

when we are hoping the never-ending winter will be a memory and the snow will be gone!

Owatonna

Laura Seid

The Owatonna Business Women's November program was presented by Julie Anderson, Director of Transitional Housing. She talked about her organization and the programs that they offer to those in need. The economy has played a huge impact in regard to the number of people in need and how it is critical that they receive donations, whether it is monetary donations or toiletries, socks, blankets or even food. The topic brought homelessness and need for assistance in these tough economic times to the forefront.

During the December meeting, our group came together to not only take the opportunity to get to know each other better, but also to help those in need. The program was called, "A Time to Connect," and during this program each member was given the opportunity to speak about themselves, their company or a cause that they hold dear to their heart. Each member had one minute to speak and they could bring handouts to give to the group. We also invited the Crisis Resource Center to attend our meeting, where we presented their organization with donations to help them through the holiday season.

For our January meeting, we had a presentation that was given by five attorneys that are members of our group. The presentation included a review of the landmark case, Roe v. Wade — where we were, where we

continued on next page

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more **AROUND** the **STATE**

are, where are we going? It made for a very interesting topic and we encouraged all members to bring guests for this meeting.

Our Annual Woman of Achievement Event was on, March 12. This marked the 38th year the group has presented this award to a deserving woman within our community. During the event, four \$1000 scholarships and the Woman of Achievement were awarded.

Three Rivers Business Women

Shari Pikkaraine, president

Three Rivers Business Women has been busy. We had our Fall Expo at North Hennepin and an additional Expo in Elk River in which we raised \$1000 and collected 200 pounds of food for the Elk River CAER food shelf. From those events, we have gained five new members.

We continue to enjoy meeting as a dinner meeting, though it has been a challenge to find a restaurant with a meeting room that is available consistently for our meetings. We had a great meeting in January on distressing our homes. The February meeting was well attended, and Sue Lehrer shared some great ideas on sending a personal thank you — which has gotten lost in this day of technology but is very much appreciated and remembered when we do it. She had some great simple cards for us to make and send.

We are in the midst of making changes to our bylaws. The new members give energy and we are looking forward to some exciting meetings coming up as we have members serve as officers and also be speakers for our meetings. We are excited about our March Expo at North Hennepin Community College and the opportunity to promote our meetings there as well.

North Hennepin

Paula Helgerson, president

LIVING the Mission — Being Involved in Community. North Hennepin Local is proud of member Pat Weitzel, who was recently recognized for her focus on community in Brooklyn Center, Minn. She is an 11-year member of North Hennepin and a retired nurse. Pat was

North Hennepin honors Pat Weitzel



The Feb 6 Brooklyn Center Gala, "Sharing in the Celebration of Pat!" Pictured left to right: Joy Reinhart, Gina Smith, Paula Helgerson, Pat Weitzel and Lauri Winters. Sadly, a month later on March 9, Pat Weitzel passed away. Her obituary was in the *Star Tribune* newspaper on Wednesday, March 10.

part of a community-wide recognition ceremony. The City of Brooklyn Center celebrated its 99th year with an evening Gala event held in early February.

We at North Hennepin Local recommended Pat for this award. She was honored for her lifetime contributions. Pat, who lived in Brooklyn Center for 48 years, has devoted time and energy to the community Housing & Planning Commission, as well as being a key player on a task force to get the MN Department of Transportation to install noise reduction barriers along residential areas facing the freeway cutting through Brooklyn Center.

As the MN BPW Foundation completes its actions as an entity, they asked, as you are familiar, for the submission of grants requests. North Hennepin is thrilled to be connected to this grant giving opportunity. Our member, Jill Rivero, wrote a grant proposal for monies to become scholarship funds for students of Herzing University (for medical assistants and dental professionals).

The Foundation will make their check presentation at our March meeting. This sends a clear example of living our mission — to be working women working together. The next step follows; to help women become personally empowered as they work through the use of these scholarships to develop professionally.

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Past State President's Report

Linda Laitala,
1991-1992 MN BPW President
President of Inner Circle
of Central Minnesota



And She Flew . . .

There's an old story about a woman standing on the edge of a high cliff. God speaks to her, "Go ahead, step off." The woman was scared, "I don't dare." she said, "It's too high. I'll land on the rocks and die."

God persisted. "Don't be afraid and stop making excuses; just step off. You won't hit the rocks, I'll protect you." Still the woman held back, frightened of falling to her death. But God kept talking to her. "You can do it. You won't fall. I'll keep you safe."

Little by little the woman inched her way to the edge of the cliff. She heard God. She wanted to believe. Finally with a burst of courage and faith she stepped off the cliff and

She flew.

I love this story. It's about trust and faith and change. It's exactly where we are in our organization today.

The change is the New Beginnings Conference & Business Expo that will be held April 30. The conference offers a wonderful range of training opportunities; there really is something for everyone.

But you lack faith. You cover it up with excuses:

- I'm too busy
- There will be so many people there, they won't miss me
- It's too far to drive

But in your heart of hearts, you know you'll have a good time. You do trust the leaders; you want to believe that you'll connect with friends you haven't seen in a while. You want to believe you'll develop new perspective, and you'll learn new skills.

You want to believe you'll fly.

What are you waiting for? Go ahead, step off the cliff. Register today.

Women Candidates Wanted

Shirley Nelson, Women Candidate Development Coalition, wocandevcoal@yahoo.com, 612-724-6348

Minnesota urgently needs additional capable women to serve on county commissions, especially in Greater Minnesota. The WCDC will conduct full-day campaign training sessions in several locations throughout Minnesota. Please notify me if you identify a prospective candidate(s) and need help encouraging her to run, or if you are aware of a woman who is running. I will assist in whatever manner you request, including driving out to your area to meet with you and the potential candidate.

Round 2 of Licensing Agreement

Patty Tanji, President, Minnesota Business Women

We will discuss/vote on a new (national) BPW Foundation Licensing Agreement (LA) at our board meeting on May 1, 2010. We will affectionately call this "Round 2 of Licensing Agreement."

BPW Foundation has significantly reduced the cost of a licensing agreement from \$40/person (\$10,000+) to \$50/year to include the state federation, the locals, and the state foundation.

Since we know you are all very busy in your professional and life pursuits — the executive committee, Mert, Joy, Kate, with the guidance of our parliamentarian Karen Howell — have created an "executive summary" list of pros and cons of signing a licensing agreement with BPW Foundation:

Licensing Agreement Pros:

- Could bring locals that are struggling back to the state organization
- Provides name recognition
- Other organizations offer electronic legislative advocacy for a much higher fee (i.e. AAUW for \$2000)
- Regain connection to legislative activities in Washington, DC and the Legislative Hotline
- Can use National Business Women's Week and Equal Pay Day again
- Legacy — we can say we were formerly "BPW" and associated with the national organization
- Eliminate the possibility of violating BPW Foundation trademark

Licensing Agreement Cons:

- Makes the BPW Foundation look desperate to regain lost members
- Unsure about the functionality for increasing LA fee; no say in when or how much the fee would increase, if it does increase
- Unsure about the stability of the LA fee: Question the financial responsibility of going from such a high LA fee to such a small LA fee
- The staff that is leading the BPW Foundation is the same staff that lead BPW/USA Federation when it was dissolved
- Unsure of the depth of the Signature Programs, i.e. Individual Development
- How many of the Signature Programs do locals and members actually use?
- Members will have to maintain two membership databases (MBW Web site and BPW Foundation Web site)

The documents regarding the LA were e-mailed to the board of directors on Feb. 24. If you would like a copy, please contact your local president or me.

Report about Proposed Bylaws for Minnesota Business Women – May 2010

BYLAWS COMMITTEE: Chair Judy Berry (jmberry2801@comcast.net or 952-920-0782), Faye Crane, Jane Geisinger, Karen Howell, Paula Hritz-Nobs and Kate Malmon

The bylaws committee has reduced the state bylaws almost one-third by making numerous changes. The new proposed state bylaws document, which was sent by President Patty Tanji to each local president, will be presented at the pre-convention board of directors' meeting as substitute bylaws replacing the current bylaws. Rather than giving you the usual format of "proposed, current, rationale, and would read" for all pages, I will give you here the major changes only and provide the changes in detail only to those who specifically request them. If we can address questions prior to the pre-convention board of directors' meeting (where we will decide which bylaws to pass on to the convention body for actual approval and establishment), the process there should go quickly.

If you were unable to take part in either of the two bylaws informational webinars in early March, please e-mail questions as soon as possible to jmberry2801@comcast.net so I may help you. Please plan ahead; ask now to save time later.

We can then vote to accept the substitute bylaws (at both the pre-convention BOD meeting and the convention) as if they are new. We can still approve separately each ARTICLE within the bylaws so opportunities for amendments are clear.

CHANGES

TERMS — we modified many areas and adjusted wording as needed.

- Changed Minnesota Federation of Business and Professional Women (MFBPW) to Minnesota Business Women (MBW)

RATIONALE: members' decision at the fall board of directors meeting

- Changed "local organizations" to "clubs"

RATIONALE: simpler to say

- Changed "committee chair" to "appointee" (and "committee" to "appointment")

RATIONALE: reality; we have not had committees in most positions for years (note: committees are still allowed)

REMOVED

- Emblem article

RATIONALE: no longer appropriate

- Board of Directors (and required meetings once a year)

RATIONALE: simplify operation of a now smaller organization

- Vice President position

RATIONALE: reduce the number of officer positions to be filled; responsibilities can be handled by others

- Several Standing Committee positions.

KEPT: Auditor, Bylaws, Finance, Legislation, Membership

RATIONALE: Issues Management added to President Elect responsibilities; other "former" Standing (required) positions can be filled as needed with special appointments or task forces; again, a smaller organization can do fewer things while re-visioning

- Business Affiliate member position

RATIONALE: not frequently used; kept member-at-large, which is similar

ADDED

- Special Meetings

RATIONALE: provides opportunity for specific issue to be addressed by membership

- Web site

RATIONALE: modern method of communication now required

MODIFIED

- Mission Statement

RATIONALE: members' decision at fall board of directors meeting

- Amendments

RATIONALE: removing the board of directors simplified the process of amendments

- Dues (See Appendix at the end of the Bylaws)

RATIONALE: on-going modification using amounts divisible by 12 for easier calculation; need for more realistic funding for the state operations (NOTE: the reduced number of positions and meetings will save some money)

As stated earlier, the proposed bylaws were sent to members of the board of directors. If you are not a BOD member and would like a copy, please contact your local president or Judy Berry.

Memorial Service at State Convention

If your local organization has a member who passed away during the last year and would like that member included in our service at State Convention, please send the information to Past State President Beth Gibson Lilja, bethlilja@hotmail.com, or 5308 St Croix Ave N, Golden Valley, MN 55422-5405.

We will need the information prior to April 19.

2010-11 OFFICERS:

Please send the names & addresses of the 2010-2011 local organization officers to Kate Malmon before June 1. at kshm@comcast.net

Proposed Changes to the Minnesota Business Women Legislative Platform

Changes include typo and grammar fixes, inserts pay equity and paid sick days provisions. Moves preamble under "Equal Rights Amendment." Changes are in **bold underline**.

Legislation Platform

Equal Rights Amendment

We support:

- The passage of a bill in the Minnesota Legislature to place an Equal Rights Amendment to the Constitution of the State of Minnesota
- The passage of the Alice Paul Equal Rights Amendment, without amendments, **to the United States Constitution**

Economic Equity

We support legislation that **provides for**:

- A fair and livable wage
- Affordable dependant care
- Equal opportunities in education
- Equal access to affordable housing
- Adequate retirement benefits and Social Security
- Programs for women re-entering the workforce
- **The enforcement of all equal pay legislation**

Health Care

We support legislation that **provides for**:

- Health care privacy
- Reproductive freedom as a right for all women
- Equality of access to affordable and adequate health care and service for all
- Increased funding for research of women's health issues
- **Paid sick days as a universal labor standard**

Violence and Exploitation of Women

We support legislation that **provides for**:

- Legal protections for victims of exploitation
- Adequate funding for education programs that teach violence prevention and anger management
- **(delete 'For')** The establishment of additional shelters and aftercare programs
- Programs to inform victims of their legal rights
- Compensatory damage awards for victims of violence
- **(delete 'For')** Jail time when appropriate

Civil Rights

We support legislation that:

- Ensures equal rights and remedies for women in all phases of their lives
- Continues affirmative action programs
- Eliminates sexual harassment against women

PROPOSED 2010-11 BUDGET

All BPW/MN board of director members, including local organization presidents, will receive a copy of the proposed 2010-11 budget at least a week before the state convention. Anyone wishing to review the budget before the convention should contact her or his LO president or send an e-mail to: info@mnbusinesswomen.org.



Drag. Drop. Done.

Simply drag and drop photos into exclusively designed templates. Add your story and then upload for us to print as many copies as you wish. Contact me today to learn how to get your free download.

Beth Gibson Lilja
Independent Consultant
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Exhibitor/Vendor Registration for Business Expo

Crowne Plaza, Brooklyn Center, MN
2200 Freeway Blvd, Minneapolis, MN 55430

Register by March 30, 2010.

Registration is considered on a first come first serve basis

COMPANY NAME: _____

CONTACT PERSON: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: (_____) _____

E-MAIL ADDRESS: _____

I am enclosing payment for:

_____ \$65.00 (\$50.00 MBW members) 1 For Profit Space (includes one 8 foot table) daytime

_____ \$50.00 (\$30.00 MBW members) 1 Non-Profit Space (includes one 8 foot table) daytime

_____ \$35.00 (\$20.00 MBW members) 1 Non-Profit Space (evening only)

_____ \$10.00 Box lunch

Total amount enclosed: _____ Check # _____

Mail Form & Payment To:
Minnesota Business Women
c/o Dana Ellis
4688 Flag Avenue North
Minneapolis, MN 55428

Register online at:
www.mnbusinesswomen.org
and click on 'Events'

VENDORS AT MBW MEETINGS

Vendors who wish to sell items at MBW meetings shall:

1. Request space for selling on appropriate form made available by Meetings Planner (this form or online version).
2. Provide certificate of insurance to MBW in advance of event. Collect and submit to the State of Minnesota the appropriate sales taxes.
3. Post their sales tax number in a visible spot on their table.

POLICY STATEMENT ON EXHIBIT RENTAL REFUNDS AT MBW MEETINGS

Vendors who are registered for a meeting and not able to attend may:

1. Request refund no later than 7 days prior to the day of the meeting to receive full refund of exhibit rental cost.
2. All other requests for refund of exhibit rental cost will be at the discretion of MBW.

For questions and additional information please contact Dana at 763.537.6977 or dana@ellisinternational.com



Attendee Registration

for Friday, April 30, 2010

Crowne Plaza Minneapolis North

2200 Freeway Blvd, Minneapolis, MN 55430

Registration Deadline: April 12, 2010

(late fee applies to registrations received after the deadline)

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: (_____) _____

E-MAIL ADDRESS: _____

I am enclosing payment for:

_____ \$99.00 / \$109 after 4/12 (\$89 / \$99 after 4/12 MBW members) 8:30 registration, 9:30 welcome
Includes workshops, Business Expo, Networking Lunch, 'Unhappy' Hour

_____ \$35.00 / \$45 after 4/12 Gala Dinner & Dr. Verna Price keynote 6:30 – 8:30 pm

Hotel rooms at the Crowne Plaza Minneapolis North Hotel - Room rate is \$84.00
Call 800-481-3556 – ask for the Minnesota Business Women block. The code is MWW

MBW Members Only – Registration for Convention 2010 on May 1, 2010

_____ \$40 / \$50 after 4/12 Convention Saturday, May 1, 2010 – if did NOT attend Friday workshops
Includes member awards lunch & leadership reception

_____ \$25 / \$35 after 4/12 Convention Saturday, May 1, 2010 – if DID attend Friday workshops
Includes member awards lunch & leadership reception

_____ \$ 10 Convention Breakfast Saturday, May 1, 2010 _____ \$15 Packet Only

Total amount enclosed: _____ Check # _____

Mail form and payment to:

Minnesota Business Women
c/o Dana Ellis
4688 Flag Avenue N
Minneapolis, MN 55428

Pay online with credit card at:

www.mnbusinesswomen.org
click on 'Events'

MINNESOTA BUSINESS WOMEN “NEW BEGINNINGS” CONFERENCE/BUSINESS EXPO & CONVENTION 2010

Friday & Saturday, April 30 – May 1, 2010

Crowne Plaza Hotel, Brooklyn Center

Hosted by North Hennepin Business Women

HOTEL RESERVATIONS:

Room rate is \$84.00.
Call 800-481-3556 and ask for the Minnesota Business Women block.
The code is **MWW**.
You may also register online at www.mnbusinesswomen.org/events.asp

THURSDAY APRIL 29, 2010

5:00 pm – 8:00 pm Executive Committee Meeting
7:00 pm – 8:00 pm Volunteers — Conference bags filled

FRIDAY APRIL 30, 2010

New Beginnings Conference/ Business Expo

7:30 am – 8:30 am Vendor check-in and setup
8:30 am – 9:30 am Attendee check-in and networking
8:30 am – 5:00 pm Business Expo Open
9:30 am – 10:00 am Welcome Session
10:00 am – 11:30 am Workshop Session I

- *Staying Connected: When Social Networking is Not Enough*
Teresa Thomas-Carroll, Connection Concierge
- *Encore Careers: The Perfect New Beginning*
Ruth Haring-Wreisner, Transformation, LLC
- *Health Care Reform: The Buzz about Minnesota’s Single Payer Proposal*
Dr. Lisa Nilles and Amy Lange, RN, MS,
Minnesota Universal Healthcare Coalition

11:30 am – 12:00 pm Break and Business Expo
12:00 pm – 1:00 pm Lunch and Networking
1:00 pm – 1:30 pm Break and Business Expo
1:30 pm – 3:00 pm Workshop Session II

- *Business Ownership: The Mistakes You Can’t Afford to Make*
Jane Morrison, Smart Savvy Success
- *What a Mess! Mess Management*
Kimberly Giles, Outreach & Communications Manager, Childcare Choices
- *Minnesota’s Pioneering Women in the New Green Economy*
Amy Brenengen, Director, Office on the Economic Status of Women

3:00 pm – 3:30 pm Break and Business Expo
3:30 pm – 5:00 pm Workshop Session III

- *The Art of Self Promotion: How to Toot Your Own Horn Without Getting Run Over*
Regina Barr, CEO, Redladder, Inc. and Founder, Women At the Top Network
- *Leaving Your Creative Footprint — Heels and All*
Margi Simmons, Brave New Workshop
- *Running a Volunteer Organization: 27 Ways to Recruit Members and Keep Them Coming Back*
Linda Laitala, Owner, Inner Circle of Central MN
- *It Takes A Woman!*
Sue Liden, Award winning teacher and speaker

5:00 pm – 6:30 pm (Un)Happy Hour and Networking (Hors d’oeuvres and cash bar)
• *Discussion on pay rates & prosperity!*
Sponsored by: Rich Chicks

6:30 pm – 8:30 pm Gala Dinner and Keynote (separate registration fee)
• *New Beginnings and the Power of People*
Keynote Presenter: Dr. Verna Price

SATURDAY MAY 1, 2010

MBW State Convention 2010

7:00 am – 8:00 am Breakfast
7:00 am – 8:00 am Convention Check-in
8:00 am – 9:30 am Pre-convention Board of Directors’ Meeting
10:00 am – 5:00 pm* Convention

- Business & Reports
- Bylaws
- Budget
- Legislative Platform Adoption
- Memorial Service
- Nominations & Candidate Speeches
- Elections
- Installation of Officers

12:00 pm – 1:30 pm Member/Local Awards Luncheon
5:00 pm – 6:00 pm Meet and Greet of New Leadership Team
6:30 pm – 8:00 pm Executive Committee Transition Meeting

*Hospitality room hosted by North Hennepin Business Women will be available during breaks scheduled throughout the day.

NEW CONTACT MANAGEMENT SYSTEM

The local presidents and/or webmasters were sent e-mails containing instructions for editing member profiles and downloading member reports.

If you did not receive the e-mail sent Feb. 23, or your local would like a different person to have this capability, send a note to our webmaster at:

info@mnbusinesswomen.org

Any dues related entries to the member database, such as new members or renewals, will continue to be done by the state organization.

Renew your dues by clicking on **MEMBERSHIP** at: mnbusinesswomen.org. You can download a form or pay online.

CALENDAR 2010

- April 19..... Convention Packet Report deadline
- April 20.....Equal Pay Day
- April 30-May 1.....
"New Beginnings"
Signature Event and State Convention, Brooklyn Center

Legislative Update

Submitted by Patty Tanji, MBW President

Bills introduced 2010 Minnesota State Legislative Session affecting women, work and children

SENATE:

Senators Saxhaug, Clark and Bonoff introduced —

S.F. No. 2909: A bill for an act relating to early childhood education; creating an early childhood community partnerships grant program; appropriating money; proposing coding for new law in Minnesota Statutes, chapter 124D. Referred to the Committee on Education.

Senator Berglin introduced —

S.F. No. 2912: A bill for an act relating to human services; amending children's mental health policy provisions; making a technical change to community health workers.

Senator Betzold introduced —

S.F. No. 2917: A bill for an act relating to child support enforcement; updating provisions on access to certain information; authorizing certain actions by a public authority; requiring a notice; imposing certain duties.

Senator Erickson Ropes introduced —

S.F. No. 2923: A bill for an act relating to health; modifying provisions regulating home health care services; Referred to the Committee on Health, Housing and Family Security.

HOUSE:

Thissen, Swails, Hornstein, Lesch and Ruud introduced —

H.F. 3285: A bill for an act relating to occupational licensing; changing certification for interior designers to licensing requirements. The bill was read for the first time and referred to the Committee on Commerce and Labor.

Hosch introduced —

H.F. 3264: A bill for an act relating to human services; modifying personal care assistant services. The bill was read for the

first time and referred to the Committee on Health Care and Human Services Policy and Oversight.

Abeler, Norton, Anzelc and Bunn introduced —

H.F. 3229: A bill for an act relating to human services; requiring the state to perform family child care background checks. The bill was read for the first time and referred to the Committee on Health Care and Human Services Policy and Oversight.

Jackson and Slawik introduced —

H.F. 3220: A bill for an act relating to early childhood education; modifying the child care assistance programs. The bill was read for the first time and referred to the Early Childhood Finance and Policy Division.

Slawik, Jackson and Rosenthal introduced —

H.F. 3225: A bill for an act relating to early childhood education; modifying child care assistance provider rates. The bill was read for the first time and referred to the Early Childhood Finance and Policy Division.

Huntley introduced —

H.F. 3238: A bill for an act relating to insurance; requiring private-sector health insurance to cover private duty nursing services when an inpatient hospital stay would otherwise be required; proposing coding for new law in Minnesota Statutes, chapter 62Q. The bill was read for the first time and referred to the Committee on Commerce and Labor.

Paid Sick Days Initiatives: Waiting to get a hearing; policy deadline was March 12, which means in order for the bill to move forward, it must have been heard in one committee by then.

Equal Rights Amendment: MN CAFE (Constitutional Amendment For Equality) is looking for members and support; for more information: www.mncafecoalition.org.

Not A Member of Minnesota Business Women? Join online at:
www.mnbusinesswomen.org
Go to Membership and click on "Join ONLINE Now"